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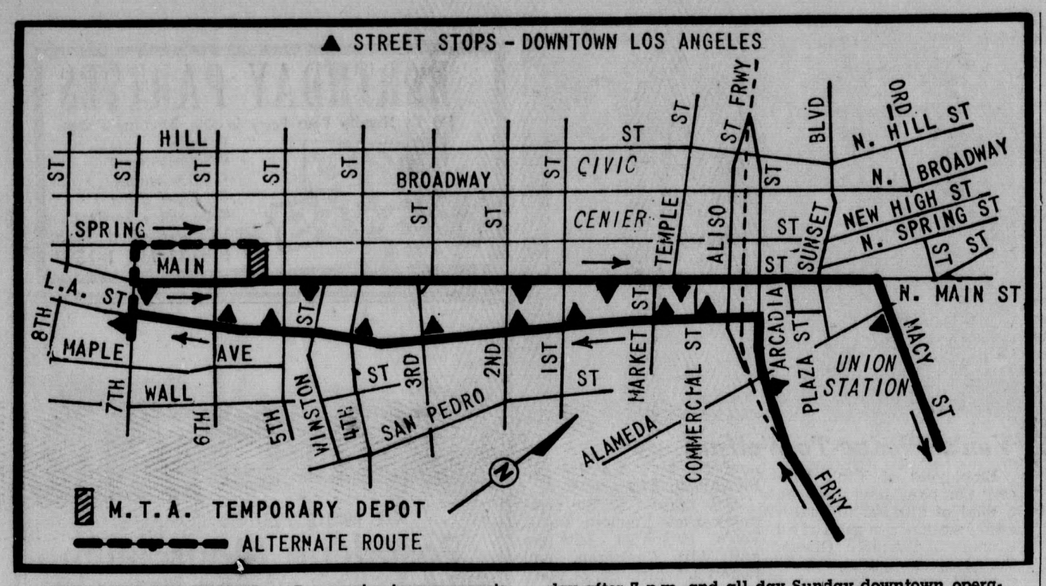
Sierra Madre News

Serving 28,747 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

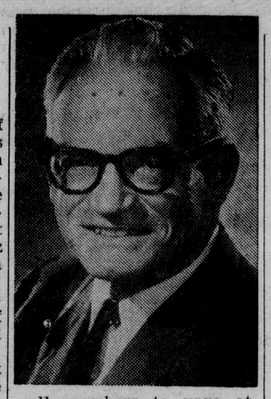
$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, September 5, 1963 12 Pages — Vol. 56, No. 45



IMPROVED BUS TRAVEL — Bus service improvements being inaugurated September 15 by the MTA will benefit area commuters arriving and departing downtown Los Angeles. Among passengers benefiting by the service changeover, as shown on the map (triangles indicate stops), are those riding the Los Angeles-Sierra Madre-Santa Anita Highlands Line 67 and the Los Angeles-Monrovia-Glendora Line 68. Persons visiting or working at the Los Angeles Civic Center also will find the modernized transit travel pattern more convenient. On Monday through Saturday after 7 p.m. and all day Sunday downtown operations for Line 67 and 68 will be handled through the Temporary MTA Depot being established on Main Street between Fifth and Sixth Streets. Buses on both lines presently operate through MTA's Sixth and Main Streets Depot, traveling via Sixth and San Pedro Streets. Beginning September 15 service will enter the downtown area via Los Angeles Street and leave via Main Street, the first outbound stop to receive passengers to be established just north of Seventh Street on Main Street.

Goldwater In L.A.

Rally For Sept. 16



The political magic of Senator Barry Goldwater has begun to weave its spell on southern California Republicans. GOP rank and file members are working dedicatedly to make the giant Goldwater rally in Chavez Ravine, September 16, a smashing success.

Young Republicans particularly show the effects of the glamorous presidential prospect. Ticket sales already point to a sell-out with YR headquarters alone reporting 25,000 ticket orders filled, and two more weeks of intensive selling left.

YRs in various areas of the county have auto caravans, Goldwater bandwagons, and other sales promotion stunts planned for the weeks of Sept. 1-14. Young Republican clubs throughout the county have chartered buses to take members and guests to the stadium — more than a score of buses are already filled and others will be planned as needed.

YRs from other counties report large contingents planning to attend. Orange County YRs are arranging special buses for most of the 10,000 ticket holders there. San Diego County YRs have ordered 3,000 tickets and predict they will need more. Contingents from Ventura, San Bernardino, Riverside, and Kern counties will be on hand for the rally.

At present three chartered planes have been filled by YRs from San Mateo, San Francisco, Santa Clara, and Marin counties and Young Republicn chairmen from those areas will schedule more planes if needed.

Anyone interested in joining a bus for transportation to the Goldwater rally or in securing tickets may call Nancy Lassen at YR headquarters , MA 5-1251.

For further information call Bill Beer at GL 5-4005. Locally call Dick King or Sterling Ripple.

Telephone committees will call members to urge attendance and to take reservations for bus transportation to and from the stadium. Roundtrip bus reservations must be made no later than Sept. 10, Parks stated. Buses will leave Sierra Vista Park (Sierra Madre swimming pool parking lot) at 6:15 p.m. sharp, he said. Total cost will be $1 for roundtrip, plus $1 for admission per person, and participants are encouraged to bring box suppers.

Reservations and tickets may be obtained through the Sierra Madre Republicans by calling EL. 5-0768, as well as through other sponsoring Republican groups.

Music Association Being Formed In Sierra Madre

All persons interested in being a part of the newly forming Sierra Madre Music Association are invited to call Frank Green, acting chairman, EL. 6-1143.

The purpose of the association will be to work with the Sierra Madre Recreation Department to develop an expanding music program in Sierra Madre for both adults and young people.

Proposed immediate goals include a year round Concert Band program, with emphasis on recruiting as many local members as possible; a civic chorus to put on a Christmas performance and appear with the Concert Band on occasion; a Musical Comedy Workshop to incorporate all phases of the music program, and later a youth marching band.

Any and all interested persons contact either Frank Green or Al Foxton, who has been appointed by the Recreation Department as the go-between between the Recreation Department and the Sierra Madre Music Association.

Hjordis Parker Home After Filming New Travel Film

Hjordis Parker (Mrs. Donald C.) of 193 Oak Meadow Road. Sierra Madre, has just returned from a three month's trip to Europe, where she spent 2½ months filming in Finland for her coming travel film entitled "Look to Finland." This film will have its western premiere at the Civic Auditorium in Pasadena next February and in the East at Constitution Hall in Washington, D.C., sponsored by the National Geographic Society in March of 1964.

This is the fourth Scandinavian country to be filmed by Mrs. Parker, who will depart for Canada and eastern United States this coming October to present programs on Norway, Sweden and Denmark. The fifth Scandinavian country of Iceland is on her agenda for film production in the summer of 1966. It is quite unique for anyone in the film lecture field to confine themselves to just one area of the world, but Hjordis Parker feels that since she is Scandinavian by birth and keeps in constant contact with these countries, that she is able to present a higher quality show than if she filmed areas with which she was less familiar.

The last two weeks of her trip were spent visiting friends and relatives in Norway and taking some documentary footage in Sweden on the restoring of the ancient warship, Vasa. She represented Sweden at the World's Fair in Seattle with her film on the raising of this ship.

While in Finland, she felt that she had to try a genuine "sauna"and found it a very delightful experience, although a little frightening at first. Her Finnish lady companion, who was very proud of her progress in speaking English, was not only able to keep her posted on what to do next, but at the same time had an excellent opportunity to practice her English. The thermometer in the suana read 105 degrees centigrade, which is equivalent to 221 degrees Fahrenheit. She said, "When you begin to expire, we can take a swim in the river."

President Kekkonen of Finland and his wife were most gracious in entertaining Mrs. Parker at their home and invited her to take pictures of their beautiful garden and grounds. She was especially fortunate in having a record summer for sunny weather in Finland which made it possible for her to record experiences

——Please turn to Page 3

Rousselot Speaker At Holt Home

Former Congressman John Rousselot was the guest speaker at a meeting of more than 200 John Birch members and their guests at the Holt residence on Aug. 22.

Mr. Rousselot's speech touched on the subjects, among others, of the Test Ban Treaty, the Disarmament Act. proposed Civil Rights legislation and the Federal Reserve System.

During the question and answer period, he responded to inquiries pertaining to the background of Robert Welch, the aims, policies and organizational structure of the Birch Society and the degree of subversion in all phases of our government.

In order to clarify any misunderstanding which may arise from an item which appeared in another local paper, the meeting, a tape of which is available, was for informational purposes only. No decisions of any kind were considered or reached.

AUGUST DROPS IN BUILDING

Total number of building permits issued for the month of August, 1963 21 permits, valuation $67,481. One year ago August, 1962, 25 permits, valuation $310,-255.

Number of dwelling units for August, 3 single dwellings. Number of street, electrical and plumbing permits 59, fees collected $364.90. Business license fees collected for August, $764.25. Plan check and building permits fees collected $398.

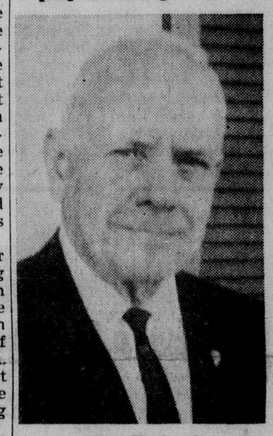
Comparison of building for the first eight months of 1963, $1,675,339.50; first eight months of 1962, $1,-795,354.

At the seven month period the city stood some $122,759.50 ahead of the year 1962, but the drop in August of $242,774, showed that for the eight month period the city has dropped behind $120,014.50 for the year.

Speak Up Merchants . .

by Jody Beavers

QUESTION: What in your opinion could further be done in Sierra Madre toward making it a more pleasant place for shopping and living?

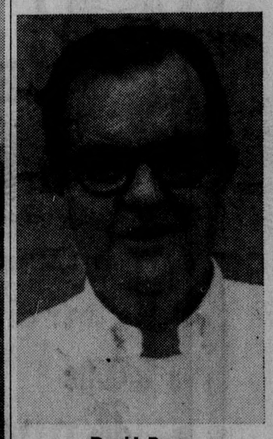


John H. Curtis
Realtor
304 W. Sierra Madre Blvd.

Personally, I am very happy with the way Sierra Madre is growing more beautiful and more prosperous as time goes on."

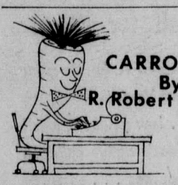
Joe Delgatto
Pantorium Cleaners
Corner Lima and S.M. Blvd.

"In my opinion for further improvement in our city, the City Hall should enforce the out-of-town solicitation license, place the signs for the "Cut Wheels" on inclines, and encourage instead of discourage potential customers with tickets."



David Roess
Roess Market
331 W. Sierra Madre Blvd.

"I think, for further improvement in our city, we need two traffic signals—one located at Sierra Madre Blvd. and Lima, and one at Sierra Madre Blvd. and Baldwin."



CARROT TOP
By R. Robert Evans

Say there, guys and dolls, wasn't that a humdinger of an "End-O-Month" sale the merchants planned for you this past week . . . over 40 Sierra Madre Merchants joining together, to give you the very best in quality merchandise at a low price.

—CT—

Wonder where that fellow is who said . . . "Sierra Madre Merchants will not hold together" . . . I'll just bet he is either "scarce" these days, or he is going around with his head hung low . . . Anyway, there'll be another one this month, and the next and the next . . . you can depend upon what I say . . . I know the local boys.

—CT—

And a great big thank you to each of you . . . for showing your confidence in the local merchants and spending your dollars with them. . . . actually I have not seen so many people on the streets of Sierra Madre since the rush shopping days of last Christmas. You know, we have a group of smart people around these sticks . . . they know a bargain when they see it, and they like the warm, friendly atmosphere that goes with doing business with the "hometown boys."

—CT—

Keep it up, customers, and I'll guarantee you that each and every merchant in Sierra Madre will lean "way over backwards" in doing everything in his power to make your shopping pleasure more pleasing.

—CT—

What is this I hear about Dick King of King Jewelers? . . . "panning for gold," did you say? . . . well, guess that is true. I saw him borrow a "gold panning" pan from one of the boys at Fox Barber shop . . . I could see the glitter in Dick's eyes as he told about hitting out for the high country, up around Calaveras.

—CT—

Good luck, Dick. but I bet you the twenty-dollar gold piece around my neck that you will find more "gold" right here on Sierra Madre Blvd. than you will ever dig up in the "jumping frog" country.

—CT—

Dick also told me that he was in bad on the home front . . . his wife comes down to the store quite often, and her remarks consistently are "how come?"

—CT—

Yes, Dick, "How come you bought this and that?" . . . Dick has heard this so much that on or about September 13th, that being Friday the 13th, Dick is going to throw a gigantic "How Come Sale" . . . better watch for this one . . . Dick is a disturbed man, and he wants to get this merchandise "out of sight."

—CT—

Labor Day is all over . . . that is, the day they call "Labor Day" . . . your and my labor will never be over until they call "Mr. Ripple." . . . but now we will have to settle back, get our schools started, and wait for the next holiday, which will be Thanksgiving which, incidetally, is only 71 shopping days away. . . My how time does fly by . . . soon be time I can get on the "income tax kick" again.

——Please turn to Page 11

School Bells . . . .

The nation's school bells soon will call more than 50 million children to settle down to the serious business of getting an education.

Those same bells should alert parents across the land to heed the warning of the Crusade to make certain every child knows how to get to school and back safely.

Safety experts estimate more than 60,000 children will be hurt or killed going to or from school in the coming year . . . . a tragic loss for families as well as this country which depends upon its young people of today for continued progress tomorrow.

Whether a child walks, rides a bicycle, takes a bus, or is driven to school in the family car, there are certain precautions that will help prevent his having an accident.

Police Chief Bale Requests Back To School Safety

The schools are opening soon. Police Chief James Bale requests the cooperation of all ciitzens to make the coming year a safe one for our children.

One out of three traffic fatalities is a pedestrian. This shocking statistic can be changed only by motorists who drive with caution and consideration. Traffic regulations, and their strict enforcement, are for your protection. If everyone will practice the following "Simple Guides to Safety," the possibility of our children being killed or seriously injured will be greatly reduced.

If you drive your child to school, always let him out on the school side of the street next to the curb. Do not double park or stop in a crosswalk, as these practices are illegal, dangerous and inconsiderate.

If your child walks to school, determine the safest route using crosswalks and, when possible, the aid of a "Crossing Guard. Walk to school with him until you are certain he knows and understands the route and the necessity for safety. Teach him to stop on the curb and look in all directions before crossing, and then walk, not run, across the street.

If your child rides a bicycle, be sure it is the proper size for him, and is in good mechanical condition. Teach him to understand

——Please turn to Page 7

Gans Aboard Destroyer

Terry E. Gans, seaman, USN, son of Mr. and Mrs. Donald E. Gans of 38 W. Montecito Ave., Sierra Madre, is serving aboard the guided missile destroyer USS Buchanan, a Pacific Fleet unit currently operating with the Seventh Fleet in the Western Pacific.

Ports of call during the cruise include Melbourne, Australia; Guam, Mariana Islands; Subic Bay and Manila, Philippines; Hong Kong, British Crown Colony, and Yokosuka and Sasebo, Japan.

Buchanan carries "Tartar" and "ASROC" (antisubmarine rocket) weapon systems protecting the force from air attacks and long-range submarine attacks.

Buchanan normally operates out of San Diego.

NURSERY SCHOOL RE-OPENS

The Sierra Madre Community School reopens for the fall semester on Monday, September 16 at 9 a.m.

An orientation for new and old parents will be held on Wednesday, Sept. 11 at 8 p.m. at the school, 701 E. Sierra Madre Blvd. Mrs. Lillian Burke, director, will present the orientation which will include a review of the school's procedure and policy as well as the Nursery School's Educational goals for parents and children.

The board of trustees will be on hand to welcome new parents and to introduce some social and functional plans for the year. A movie entitled "Planning Creative Play Equipment for Young Children" will be shown at 8:30 p.m. The movie is part of the University of California's film library and is available to new groups who may be interested in starting a nursery school in their vicinity. The public is cordially invited to attend the film.

Instruction and participation for all new mother-helpers and mother-teachers will be introduced at a meeting on Thursday, Sept. 12 at 8 p.m. in the school. Former mother-helpers and mothers-teachers are requested to attend.

Orientation meetings for

——Please turn to page 6

600 Enrollment At St Rita's Expected

While children are reporting for their short session on next Tuesday, Sept. 10, parents are cordially invited to be guests of St. Rita's Guild for coffee in the school hall. All parents are invited, but a cordial invitation is extended to parents of new pupils especially. Mrs. Edward Vocelka, refreshment chairman, is in charge of the morning's activity, assisted by Mrs. Charles Collins and Mrs. Fred Scott, co-chairmen of room mothers.

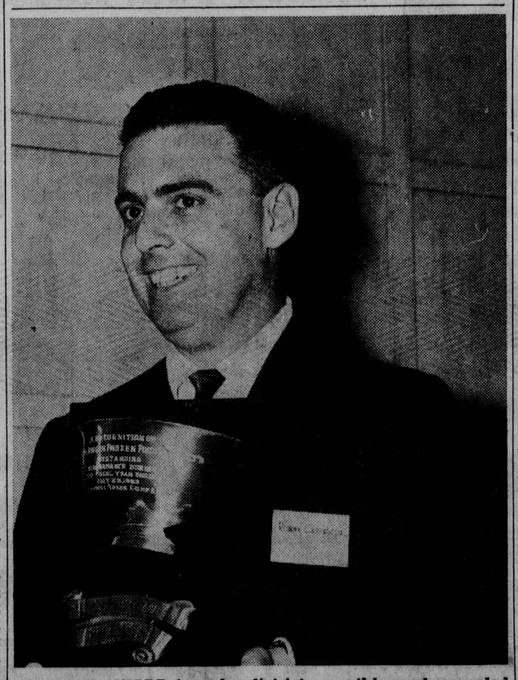
This always proves to be a very happy morning as parents greet each other after the vacation period, discuss vacation activities, and make plans for the days ahead.

Greeting parents as they arrive to enjoy the sociability while they wait for their children, will be Mrs. John Gendron, president of the Guild, and her executive committee, which includes Mrs. Joseph Delgatto, Mrs. Josephine Tellez, Mrs. James Clifford, Mrs. Elinor Jenkins, Mrs. John Heck, Mrs. James Noonan, and Mrs. John Moe.

Room mothers will be stationed through the three buildings to assist new pupils and families, as well as in the school hall to introduce members of their respective classes and make newcomers feel welcome and at home. Assisting room mothers include Mrs. James Comerford, Mrs. Brian McGoldrick, Mrs. Thomas Concidine, Mrs. Harold Dawson, Mrs. David Duran, Mrs. John Stitch, and Mrs. Frank Kromka.

More than 600 pupils will return to their classes that morning at St. Rita's School for the traditional short opening session, following 8 a.m. Mass, which will be offered by Rev. Thomas O'Malley, pastor. At this opening session, students will meet their teachers, receive their books and supplies, and be assigned their places in the classroom.

——Please turn to page 6



HIGHEST AWARD for sales districts was this week awarded Ronald T. Cappadocia of Sierra Madre. Mr. Cappadocia is manager of the Campbell Soup Company frozen food products in Los Angeles.

WEATHER

	High	Low	Prec.
Aug. 28	98	57	
Aug. 29	93	60	
Aug. 30	87	61	
Aug. 31	87	62	
Sept. 1	90	64	
Sept. 2	90	63	
Sept. 3	86	64	.03

Season's total rainfall 12.18"
Year ago to date .....26.64"

Local Student Accepted At Lehigh University

Seven hundred and seventy-five freshmen have been accepted for admission and plan to enter Lehigh University, Bethlehem, Pa., this fall, Samuel H. Missimer, director of admission, announced today.

Among these freshmen is Lorance D. Lisle, son of Mr. and Mrs. Lorance W. Lisle, 305 E. Orange Grove Ave., Sierra Madre.

A graduate of the Thacher School, Ojai, Calif., he was a class officer, a member of the school art board, and active in dramatics and glee club. He was a letterman and captain of Gymkhana.

Freshman week activities began Wednesday, Sept. 4 and will continue until next Wednesday, Sept. 11, when formal registration is scheduled for all students. Classes will begin Thursday, Sept. 12.

ON THE LEFT is Hjordis Parker, (Mrs. Donald C.) of 193 Oak Meadows Rd., Sierra Madre, pictured with President Kekkonen of Finland, and Mrs. Kekkonen. Mrs. Parker has just returned from a three month's trip to Europe, where she spent 2½ months filming Finland for her coming travel film.

Weekly Shades Of Hastings.

Margily Rowzov
EL 5-7736

"You can't tell a book by its cover!" This is a most perspicacious quotable quote. Not only that, but it's true. Burlesque is naught compared to the dramatic uncovered illustrations on the fronts of most of the paper-back editions in the grocery store. Depending upon your taste in reading, the contents of the books are either a relief or a disappointment. However, we go gaily along purchasing the books for their dramatic, daring, full-colored depictions of a scene from the story—and when we get home, immediately cover it with brown paper!

While we're on this subject, we would like to make emphatic note of one small frustration — you'll never find the cover scene in the book it's printed on . . . Wonder what would happen if someone wrote a book to match the cover? MERCY!!

Dinky Creek Special

While YOU may never have heard of Dinky Creek, near Wishon Lake in the Sierra National Forest in California, many families in our area were very aware of this camp area which sports such an improbable name.

Among the Boy Scouts from Troop No. 382 ensconced at Saw Mill Flat camp grounds (near Dinky Creek) were Robbie Grube, Tom Erbach, Howard Morzov, George Dearing, Bill Walton, Jon Tampico, Harlan Dunn, Greg McLaughlin, Gordon Bergh, Dick Fisher, Mike Devine and Mike Leadebrand. (Mike was watermelon seed spitting champ—35 feet, 3 inches—wow!)

Scout fathers leading the week-long camp out were Bruce Walton, Al Dunn, Bob Fisher and Bill Morzov. According to the fathers' reports, the weather was fine, the water perfectly cold, and the horses hard, hard, **hard!**

Although we haven't seen the rest of the fathers, the arrival home of "Taras Bulba" Morzov put the neighbors in a state of prostration—When are you going to shave off that beard, Bill?

Trip Home

George and Ruth (Scotty) Scott, accompanied by their children, George II, Melanie and Bill, took a three and a half week autocation to Council Bluffs, Iowa. There they visited George's parents, Mr. and Mrs. Herman Kirchoff, and brothers and sisters.

During this trip the family visited the Grand Canyon and Mesa Verde, both of which they found indescribably beautiful. Also on their sightseeing list were Colorado Springs, Garden of the Gods and Zion Park.

The last stop before returning home was good old money-consuming Las Vegas

Neighbor Reassigned

Captain Cary Stephenson has been assigned to Headquarters Continental Air Command, Robins Air Force Base, Warner-Robins, Georgia.

Cary and Marion will spend several days in Las Vegas seeing the sights and enjoying the night life. From there they will visit their parents in both Wagoner and Locust Grove, Oklahoma.

We will miss these nice people, and wish them lots of luck in this new move.

Mayhews' Summer

While Jack and Ethel Mayhew have remained at home, their children have been on the go. Daughter Judy has just returned from visiting Mr. and Mrs. Harry Langstaff and children, Carol and Steven, at Lake Cachuma.

Robert has been busy this summer swimming and diving on Bud Lyndon's swimming team. He won several firsts in the butterfly and the breast strokes. Recently he placed fourth in diving in the contest between all of the local swim clubs. Well done, Robert, we know it's your first year.

Egyptian Evening

The home of William and Evelyn Shaw will be converted into an Egyptian garden and pavilion on the evening of September 14.

Members of Las Companeras and their husbands have received exotic invitations which were gold with a blue Egyptian head inscribed thereon. Costumes for the evening will be the alluring yet practical Egyptian attire, which is appropriate for this time of year. The Land of the Pharaoahs was never like this!

Party Chairman Helen Fay has announced the following competent committee members: Mary Monroe, chairman; June Ziegler, invitations; Cretora Wenberg, bar; Kathy Snyder, decorations; Carmella Halstead, reservations, and Betty Knudson, food.

Las Companeras may be a Spanish name, but this special Saturday night is for the Sphinx!

Short Subjects

While Candy Smith was at camp, her parents, Dwight and Wilma Smith, spent several days in Las Vegas. Resting up?

Mr. and Mrs. Al Bergh and son, Charles, spent a long and sunny weekend on the beach at San Diego, while son, Gordon, was at the aforementioned Saw Mill Flat camp ground (near Dinky Creek — oh, that name) with the Boy Scouts.

The Rowley family (Neal, Marge, Janice, Midge, Diane and Doug) had a lovely day and evening at Disneyland. It was peaceful (no arguments among the children), everyone liked the food they got, no one got sick on the rides, and the car started when they were ready to go home. While parading around this land of fact and fiction, they saw the Milton Honowitz family who was also enjoying a respite from the everyday grind. All in all, a lovely day was had by all! Ah, Ha!

* * *

Do pets like music? We have had cause to observe the actions of a variety of family pets to assorted musical offerings. There is nothing more disconcerting than to have the dog run into the other room and hide under the bed when you decide to vocalize. Of course, it is equally rewarding when your darling Rosy Boa raises its pink head and rocks to the rhythm of your piano concerto. Then, of course, there's the cat who likes television musical commercials (the same cat that walks backwards). Then there's the dog who barks to the tunes of Lawrence Welk and seems to resent our neighborhood choral expressions. What audacity! Since our feathered friends neither bark nor howl, we have come to the conclusion that our taste in music is for the birds! Sigh-gh-gh!!

Tickets Available For Home Show At Von's Market

Officials of Von's and Shopping Bag markets announced this week that special reduced price tickets to the 14th Annual Decorators Home Furnishings Show are now available at the checkout counters at all stores in the chain. A 35-cent saving is provided to holders of these special tickets when presented at the box office of the Pan Pacific Auditorium during any day or evening of the Home Furnishings Show engagement. The special discount tickets are available only at Von's and Shopping Bag markets, it was announced.

The Home Furnishings Show presented by the National Society of Interior designers is open from 1 to 11 p.m. and Von's and Shopping Bag tickets are good all days and evenings, Sept. 6 through Sept. 15.

The reduced price Home Furnishings Show tickets are available free, according to company officials, who declared that no purchase is required to receive the tickets. A sufficient number may be obtained for each member of the family simply by asking at the checkstands in all Von's and Shopping Bag stores, it was discussed.

The 1963 Home Furnishings Show is bigger and more beautiful than ever before in the 14-year history of the show. Visitors wil see the latest ideas and innovations in home decorations in spectacular room settings that will be a delight to all. The show assures spectators a vast array of home furnishings and decorations that run the gamut from Period and Oriental to Modern and Contemporary. Show officials announced there will be a special Shopper's Bazaar to give the home decorator a fund of ideas for bringing new life to his home decor.

Von's Pledge To Welfare

Employees of Von's Grocery Company have pledged a total of $104,000 to health and welfare agencies through AID-United Givers, the largest amount ever pledged by a major market group in the history of the AID program, it was announced by Charles R. Fleishman, AID president.

Also present at the ceremony were Kenneth Doyle, Von's Personnel Manager and AID Chairman, and Robert J. Whittaker, of Von's Personnel Department and Assistant AID Chairman for the Company.

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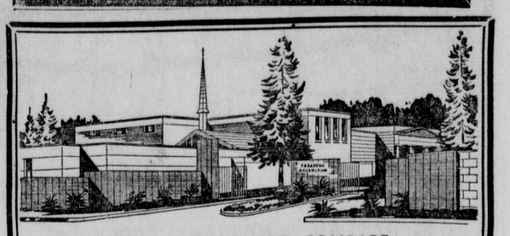

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Pasadena Mausoleum
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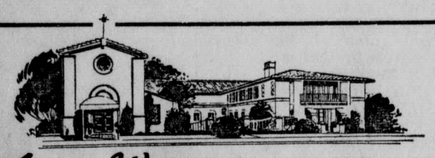
Telephone SYcamore 7-3146



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Attractively Illustrated . . . "California the Golden State"
HURRY . . . WHILE SUPPLY LASTS . . . JUST ASK THE CHECKER AT YOUR VON'S & SHOPPING BAG STORE
TV DINNERS Swanson—9 Varieties FROZEN REG. 65c PKGS. SAVE 16 49¢
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Check These Savings On SCHOOL SUPPLIES
Lunch Kits Made by Thermos Metal or Vinyl Styles With 10 Oz. Vacuum Bottle $1.79
Notebook Binders 3 Ring Choice of Plastic or Canvas Covers 73¢
Filler Paper 200 Ct. Pkg. 3 Hole Wide Line 39¢
SNOW WHITE CHINA Triumph-Homer Laughlin Open Stock This Week—Sept. 5 thru 11
80¢ Value CUP with $5 Purchase Exclusive of Fluid Milk, Tobacco or Alcoholic Products 39¢
Von's Bakery
VON'S BOXED DONUTS Plain or Powdered Sugar BOX OF 8 29¢
GERMAN CHOCOLATE CAKE Split Layer Fresh Baked 95¢
COLGATE DENTAL CREAM Helps Stop Bad Breath Helps Fight Decay! FAMILY SIZE . . . $1.66 VALUE Pay Only 2 FOR $1
VON'S and Shopping Bag DELICATESSEN
Cheese Von's Shopping Bag SLICED AMERICAN 59¢ lb.
Rich Creamy . . . a Favorite for the School Lunch Box
BUDDIG'S SMOKED CHIPPED BEEF HAM OR CORNED BEEF Lean, Flavorful Sandwich Favorites 3½-Oz.-Pkg. 3 FOR $1
Borden's Biscuits Buttermilk or SWEET MILK 3 TINS OF 10 25¢
Sandwich Spread VON'S OWN . . . FRESH AND TASTY, 8 OZ. CUP 25¢
Waxed Paper KITCHEN CHARM 100 FOOT ROLL PRICE INCLS. 2c OFF 15¢
Peanut Butter VON'S CREAMY OR NUTTY 1-LB. 12-OZ. JAR 69¢
Quaker Oats FOR A HEARTY BREAKFAST QUICK OR REGULAR 18 OZ. PACKAGE 19¢
Fresh Butter JERSEYMAID 1st QUALITY, GRADE AA 1 LB. CARTON 67¢
Manning's Coffee 2 LB. CAN $1.17 LB. CAN... 59¢
TAX ADDED TO APPLICABLE ITEMS
Big Dollar Buys!
Imperial Strawberry PRESERVES 20-Oz. Jar 3 FOR
Imperial GRAPE JELLY 20 Oz. Jar 3 FOR
Dole—46 Oz. Can PINEAPPLE JUICE 4 FOR
Early Garden—303 Can DEL MONTE PEAS 5 FOR
Evaporated PET MILK No. 1 Tall Can 7 FOR
$1
Oh Boy FROZEN PIZZA
CHEESE 9¾ Oz. Pkg. 39¢ SAUSAGE 9¾ Oz. Pkg. 49¢
Family Size Pizza
CHEESE 20 Oz. Pkg. 69¢ PEPPERONI 20 Oz. Pkg. 79¢
Junior Size
5 Inch CHEESE PIZZA 2 2½ Oz. Pkgs. 25¢
Snow Crop Frozen ORANGE SAMOA 2 6 Oz. Cans 25¢
VON'S and Shopping Bag FRESH FRUITS AND VEGETABLES
BARTLETT Pears EXTRA FANCY MOUNTAIN GROWN 2 LBS 25¢
AVOCADOS BUTTERY RIPE HAAS VARIETY 2 FOR 29¢
CUCUMBERS CRISPY FRESH LONG, GREEN 2 FOR 15¢
GIANT FAB Detergent—Incls. 10c Off KITV Feature SAVE 30 49¢
CREAM PIES Banquet—6 Varieties 8 Inch 14 Oz. Size SAVE 10 29¢
MEAT PIES Vons—50% More Meat! Chicken, Beef or Turkey SAVE 25 5 FOR $1
VON'S and Shopping Bag THE FINEST MEAT YOU'LL EVER EAT!
Chuck Roast USDA CHOICE U.S.D.A. Choice Steer Beef With Our Famous Custom Trim
Save 36¢ lb. Blade Cuts 33¢ lb.
CORNED BEEF Boneless Brisket WHOLE, POINT HALF OR CRY-O-VAC ROUND 69¢ lb
7-Bone Roast CENTER CUTS 39¢ lb
O-Bone Roast SHOULDER CUTS 49¢ lb
Boneless Chuck NO WASTE 69¢ lb
Standing Rib Roast CHOICE CUTS 79¢ lb
Stewing Beef BONELESS CUBES 79¢ lb
Center Cut Chuck Steak THICK CUTS 39¢ lb
Choice Family Steak BONELESS FAVORITE 79¢ lb
Fresh Ground Chuck PREPARED FRESH HOURLY 57¢ lb
Rolled Veal Roast BONELESS, TIED OVEN READY 79¢ lb
Roasting Chicken CALIFORNIA GROWN 4-5 LB. AVERAGE 49¢ lb
Swordfish Steaks CENTER CUTS 59¢ lb
Fresh Ocean Perch PAN READY 69¢ lb
ICELANDIC FROZEN FISH
BREADED FISH STICKS 16 oz. Pkg. 69¢
BREADED SOLE FILLETS 12 oz. Pkg. 69¢
BREADED OCEAN PERCH 12 oz. Pkg. 57¢
SLICED BACON Eastern Quality Hormel Black Label 1 Lb. Pkg. 59¢
Liquor Features
VGC VODKA 80 Proof. Grain Distilled FULL QUART Save 40¢ $3.99
MILLBROOK GIN 80 Proof . . . Extra Dry ..... Fifth $2.99
STRAIGHT BOURBON Mountain Ridge . . . 86 Proof ..... Fifth $3.99
Prices Effective THUR., FRI., SAT., SUN. SEPT. 5, 6, 7, 8 At All 83 VON'S and Shopping Bag Food Stores... Service, Savings and... BLUE CHIP STAMPS
B & M Baked Beans 19-OZ. CAN 27¢
LIBBY'S Tangerine Juice NO. 2 CAN 21¢
LIBBY'S Corned Beef Hash 15-OZ. CAN 39¢
14th Annual Home Furnishings Show Save 35c Discount Tickets Are Available Free at the Checkstands. Save 35c on Regular $1.50 Admission, Pan Pacific Sept. 6 thru 15.
LIBBY'S Cut Green Beans 303 CAN 27¢
KLEENEX Facial Tissues 400 CT. CARTON 27¢
CHIC-E Pet Food GIBLETS 6½ OZ. CAN 2 FOR 33¢
★ PASADENA 3841 E. Sierra Madre Blvd.
★ ALTADENA 2408 Lincoln Ave.
★ SO. PASADENA 1616 State St. (East of Fair Oaks)
★ WEST ARCADIA 1407 Baldwin Ave.

47th Anniversary
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PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

New Method of Checking Books

A new method of checking out books at the Sierra Madre Public Library went into effect on Sept. 3. Under this system, books charged under your name will be recorded on microfilm. Due to the inincreased use of the library, the Board of Trustees has adopted a photographic-transaction system. This simply means that your library card will be photographed.

A study made by an independent managerial firm financed by the American Library Association in 1962 indicates that this will save many hours of hand filing. City Librarian Josephine Terry also points out that most of the public libraries in Los Angeles County have been using this system for some time.

Everyone is invited to visit the library, especially to read all those good books that have been missed during the summer's whirl of activities. There are also many populair magazines available to check out or to read in your comfortable air-conditioned library.

September Is Read California History Month

Governor Brown has proclaimed the observance of "Read California History Month" throughout September of this year. September was chosen honoring Admission Day and the anniversary of the discovery of California in 1542 by Juan Rodrigues Cabrillo.

It is for this reason that City Librarian Josephine Terry suggests that a visit to the California section of your public library would be especially rewarding at this time. A list of books called "Look at the State You're In" is also available at the library. Here are a few of the titles:

The California I Love, by Leo Carrillo.

The Cattle on a Thousand Hills, by Robert Cleland.

Anybody's Gold, by Joseph Jackson.

Here Lived the Californians, by Oscar Lewis.

Adult Tennis Tournament

Results of Adult Tennis Tournament sponsored by the Monrovia Parks and Recreation Department at Monrovia High School.

Results, Men's Singles, Saturday, Aug. 24: To reach the third and quarter final round Jim Thuchiyama defeated Leroy Toms 6-0, 6-1; Jerry O'Connell defeated Bob Victor, 6-1, 6-2; Pushman Frank defeated Bill Hornay 5-7, 6-1, 6-2; Frank Green defeated Chapman 3-6, 6-2; Rusty Dunn defeated Norman Davidson 6-2, 6-1; Tracy Tucker defeated Debois (default); Tom Schaefer (defeated Larry O'Connell (default); Cecil Chavis defeated Larry Morse 6-4, 6-2.

Sunday, Aug. 25, Semi-final round reached: Jerry O'Connell defeated Tsuchiyama (default). Mr. Tsuchyama, the No. 1 seeded player, was forced to default to other commitments in the Japanese in Los Angeles; Frank Green defeated Frank Pushman 6-0, 6-1; Rushy Dunn defeated Tracy Tucker 6-0, 6-1; Cecil Chavis defeated Tom Schaefer 6-1, 6-3.

Results, Men's Doubles: To reach the third round Jerry and Larry O'Connell defeated Horney-Tracy Tucker 6-2, 6-4 after a first round bye. Cecil Chavis-Reno defeated Larry Morse-Frank Green 1-6, 6-4, 6-0 after a first round bye.

Sierra Madreans participating in the tennis tournament were Larry Morse, Frank Green, Norman Davidson, Bob Victor and Leroy Toms.

Your . . . Community . . . Hospital

Do you as citizens of Sierra Madre realize that 47 employees earn their livelihood at the Sierra Madre Community Hospital? Do you also realize that the hospital is owned by the community and not by private enterprise? No, you are not taxed in order to support the hospital! If there is a deficit then it would be necessary to campaign for donations. Do you know that a Board of Directors consisting of 11 of your most prominent citizens are the supreme authority in the hospital? Do you know who these people are and how much money they receive in salary? Why do doctors in the community go to other hospitals? Why do doctors outside our community come here?

These are just a few of the questions that the Board of Directors and the administration will attempt to answer .The need for a better understanding of what is a community hospital, who owns it, who controls its funds, who pays the bills, was recognized by the Board of Directors as vitally important. In order to meet one of the many obligations accepted by the Board of Directors, a series of articles published in the local news will attempt to answer some of these questions. You are encouraged as citizens to direct your inquiries to the Administrator of the hospital. Your personal visits are also encouraged. Groups of organizations may arrange guided tours through the hospital and a question and answer period may follow.

Understanding, cooperation, civic minded citizens, tender loving care, and your Community Hospital. Put all of this is one basket and you have Sierra Madre Community Hospital.

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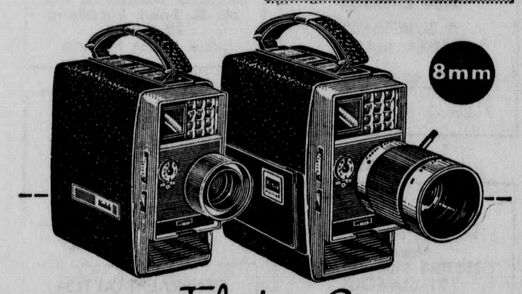

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Camera with 13mm f/1.6 lens — With f/1.6 zoom lens, pistol grip

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Pool Closes Sept. 16

SM Parks and Recreation Report On Regular Meeting

The Sierra Madre Parks and Recreation Commission met in regular session Thursday, Aug. 22. The meeting was called to order by Chairman Anthony.

A report on the development of Sierra Vista Park was discussed. City Administrator Lawrence Bevington stated that he had been in touch with all the contractors who had submitted bids for the sprinkling system, but would have to sort out and determine which had offered the most and best service.

Concerning the fencing in Baily Canyon, City Administrator Bevington stated that this would have to coincide with Mr. Carter's development plans in the area which at this time have not been completely approved.

All the budgeted improvements, however, will be put into effect as soon as possible.

Chairman Anthony relayed the announcement concerning the appearance of the Sierra Madre Concert Band at the Los Angeles Fair on Sept. 17 at 7 p.m.

Frank Green have a report on "Music For Everone" and relayed many ideas he and Band Director Sheppert had discussed in an effort to keep the Band active during the year.

Mr. Green mentioned the possibilities of putting on a Christmas play with a civic chorus, commented on the surprising amount of talent which has been discovered with the Musical Workshop, is interested in a year around band, and eventually a marching band.

Requests for the use of the Park House was checked and approved.

It was noted that the youth hut was in need of some improvements.

The Community Pool will stay open through Sept. 15 this year, since school will not open until Sept. 16.

Senior Citizens Met August 31

The Sierra Madre Senior Citizens' Club met Saturday, Aug. 31, in the Park House. Three new members were received: Mr. and Mrs. Albert Freyin, recently here from Chicago, and Mrs. Mae Brier.

Police Chief James Bale honored the group by coming to lunch, and then gave the following report:

Police officers are hired for their personality, education and physical fitness. Their duties are to be servants to the people. Men now are proud to be police officers. They have to be able to deal in personal emotions, but are now permitted to shown their OWN emotions.

Sierra Madre now has 13 police officers and he said Sierra Madre has an outstanding group of officers; that someone had worked hard to get these men. Each man has to perform all the duties, such as truth detecting, finger printing, photographing. They must analize all crime statistics, such as, When do the burglaries take place? Where are the accidents? What causes our young people to commit crimes? Then there is an effort to have patrols at these places where the crimes are committed.

He suggested that all suspicious circumstances and questionable people be reported to the police.

Last year 78 police officers were killed in the United States. There are four serious crimes committed each minute, one murder an hour, a robbery every six minutes, an auto theft every 1¼ minutes.

There were 4,488,216 people arrested last year, one-third of them youngsters under 18. But from his observation of one month in Sierra Madre, he said he thought our youngsters were a pretty good bunch of kids.

He wants the taxpayers to know what they are spending their money for, so plans to report through the paper once a month on the police activities. He said there are 60 buildings with 696 doors and 35 miles of streets in Sierra Madre to patrol.

Attend the Church of Your Choice

Letters To The Editor . . .

Dear Editor:

And so the sniping at the Birch Society goes on and on. The left-wing liberal (?) socialists snipe because it cramps their style. The ignorant snipe because they want to appear "to be in satisfied, because they require a scapegoat.

Some persons say that the Birch Society "wouldn't be so bad," if Robert Welsh would step down in favor of new leadership. One wonders what leadership they would recommend. And who has the right to say that Robert Welsh should lay down his leadership? He is the founder. He knew where he wanted to go, and how to get there. And that is what troubles his opposition. It is diffucult to see how anyone reading the Birch Society Blue Book can fail to recognize the genius of this man.

To the sorrow of its detractors, the Birch Society is growing. And in due time, it will head this country in the direction where no one need worry about what the rest of the world thinks of us; because we will have the respect of all people. Our goal will be one of honestry and inteegrity, open and above board.

No longer will the egg-heads, who advance upon theory alone, rather than forward looking, practical experience and common sense, be holding responsible positions in government. No longer will there be those in high places who feel so superior to the general public (the masses, they choose to call us) that they reserve to themselves the prerogatory of lying to us, because they think we are not capable of understanding, or using proper judgment.

Godspeed to the Birch Society and to its founder, Robert Welsh.

—MRS. EDNA H. PAISLEY

Hjordis Parker Home

like her visit to the Kekkonens and bring it home to her American audiences.

Another proof that we live in a "small world" was had in having a happy reunion with Mrs. Betty Maltby of 120 Lowell Ave., Sierra Madre, who happened to be in Finland at the same time on her first trip to this beautiful country.

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Phone EL 5-3324

COPY DEADLINE 2 P.M. TUES. Straight classified 45c a line, $1.25 minimum; 3 times or more $1.00 minimum. Classified display, $1.15 an inch; monthly, $1.05 an inch.

WORK WANTED

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve., wkends. Own trans. EL 5-3009

RELIABLE lady will baby sit. Own transportation. Phone 355-0089 A:5-23tf

BABY sitting, day or eves. Weekends. Own transportation. EL 5-0487 A:8-29-9-26

XLNT. ironing in my home, $1 hr. 329 W. Montecito. EL 5-0775. Lois Wallace A:8-22tf

GARDEN SERVICE
YARD CLEAN UP
PLANTING AND TRANSPLANTING
Tree Work — Hauling
SY 7-8880

IRONING done in my home. Reasonable. 111 N. Sunnyside. EL 5-3779 A:11-1tf

ROOFER — 20 Yrs. Experience. Free estimates. J. La Lone EL 5-9929

WALLS AND WINDOWS WASHED
FLOORS WAXED
HERMAN DAVIS
EL 8-7762

GARDENING — power equipped, 15 yrs. experience, ref. EL 8-5760 A:9-5-9-26

EXCELLENT IRONING my home EL 5-6857 A:7-18tf

HANK CORDOZA and E. A. GARCIA
Rubbish hauling and Tree Work
For service call EL 5-1716

HELP WANTED

BABY sitter, lite housekeeping, live out. Own transportation. Children 8 & 4. 355-1333 after 6:30. B:8-29tf

I'M 2½ and need someone to stay with me during the day, Mon. thru Fri. Call eves. or weekends. EL 5-8715. B:9-5

$750 PLUS
a U.S. Savings Bond can be yours by Christmas! Show and you will sell AVON! Start today! SY 3-6044 or HI 6-5788 B:9-5

WANTED mother's helper. Live in or out. EL 5-6905 B:9-5

WANTED

BOARDING for pony, preferably Sierra Madre Villa area. EL 5-2993 K:8-22-9-5

TRUST DEEDS

HAVE $5,000 at 6% to buy 1st Trust Deed in Sierra Madre. P.O. Box 24 T:8-29-9:5

WELL secured 2nd Trust Deeds purchased at prevailing discounts. The Foothill Credit Co., Sierra Madre EL 5-0046

SERVICE

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Local and long distance moving. EL 5-3374.

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FOR SALE — MISCELLANEOUS

FURNITURE, kitch. util., dishes, pictures, etc. Sept. 7 & 8, 10 a.m. to 4 p.m. 250 N. Mt. Trail, Sierra Madre. E:7-9-5

BACK YARD SALE
Sat. and Sun.
675 Ramona Ave.

2 FOR 1 SALE
Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save $$$. Open every night till 9
VETERANS THRIFT STORE
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FACTORY SECONDS—Pickled melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries. E4-6tf

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10c per. ft.

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FOR SALE — AUTOMOBILES

'59 PONTIAC sedan. Wht., auto. trans., heater, good cond. $1,000. EL 5-9284 P*9-5

'55 MERCURY 2-door. Original owner. Good condition. $250. EL 5-6188

FOR RENT

EXTRA nice 1-Bdrm. furn. apt., $90. Adults only. EL 5-6641 or EL 5-9167 D:8-29tf

DELUXE furn. 1-bdrm. apt. All elec., air cond., $130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

UNFURN. 3 Bdrm. house, tile, 1¼ ba. $150. 2 Bdrm. cottage in court. $75. Furn. $85. Adults EL 5-0097 D:8-22tf

4 ROOMS, bath, and sun room. 30½ Windsor Lane. D*9-5-9-19

$85 — 1 B.R. unfurn. apt. Private patio.
WISTARIA APARTMENTS
420 W. Sierra Madre Blvd.
EL 5-8461 SY 6-2689

$110— 2 B.R. — NO STAIRS Unfurn. apt. Rugs, stove, refrig., pvt. patio.
WISTARIA APARTMENTS
420 W. Sierra Madre Blvd.
EL 5-8461 SY 6-2689 D:8-22tf

SMALL 4-rm. furn. hillside cottage set in acre and half of woodsy, quiet, secluded greenery. Reasonable to careful tenants. Ref. Prefer garden lovers. Avail. Sept. 1. 571 Sturtevant Dr. or call CL 6-7010. D:8-22-9-5

BRAND NEW
Lge. 2-bdrm. apts., cpts., drapes, blt-in stove and oven. Close-in location. (Near S.M. & Lima). Children welcomed. $115
HI 6-8211 Eves. EL 5-4480 D:9-5

FOR RENT
LARGE 2-BDRM.
FURNISHED
Apartment
Air Cond., Carpets, Range & Patio
$160 Mo.
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Villa Royale

2-Bdrm., 2 ba. apts. 1200-1500 sq. ft. of quiet luxurious living. Exquisitely decorated. Carpets, drapes, all elec. blt. ins. Sound-proofed. Centrally air cond. & heated, pvt. landscaped patios.

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EL 5-1060

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1-2-3 BEDROOMS
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See th best carpets, ranges and patios available!
Oversized
2-Bedroom
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Units
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R-3 LOT 100x192. Room for 13 units. Close to town. $29,500 EL 6-1120

SCHOOL OPENING SPECIALS
Can give immediate possession
STUCCO FARMHOUSE
3 bedrooms, 2 baths, large kitchen with breakfast area, wired 220, disposal. Newly painted inside and out. 2 car garage, trees.
$21,000
702 W. Alegria

NEW CHOICE AREA
All the desired new features in this 1671 sq. ft. 3 bedroom, 2 bath home. 15x25½ ft. family room with sliding glass to fenced rear yard, fireplace, wood paneling. Built-in kitchen, dishwasher, service porch. Attached 2 car garage. Lot 80x150.
$34,500
540 N. Sierra Meadows

SMART CONTEMPORARY
Good for large family. New 3 bedrooms, 2 baths, large family room glassed to private patio, blt.-in kitchen, dishwasher, w/w carpeting plus attached suite over 2 car garage. This room 23x26 with fireplace, bath, inside and outside stairway.
$37,500
211 W. Carter

1-BDRM. cottage, furn. or unfurn., $60. Nice area. Water and gas pd. Inq. mgr. Sturtevant at Woodland or EL 5-8512. D:9-5tf

YOUNG school teacher desires companion to share 1-bdrm. apt. Prefer school teacher. EL 5-7037 D:8-22tf

COMFORTABLE ROOM, close in, nice home, private entrance, kitchen privileges, garage. EL 5-1682 D*9-5

OWNER'S 7 yr. old 1-bdrm. apt. Lge. rooms, clean, quiet, w/w cpt., drapes. 355-0756. 355-8403 D:9-5

1-BDRM. house, furn. or unfurn. prefer couple. $75, water pd. Inquire mgr. Sturtevant at Woodland, No. 4, or EL 5-8512. D:9-5tf

FURN. BACHELOR apt. Fireplace, utilities pd. private. $60. EL 5-0356 D:9-5tf

675 RAMONA, Sierra Madre. Unfurn. 2-bdrm. house. Lge. fenced lot. Garbage disposal, frplc. $140 mo. on year's lease. Avail. Sept. 7. EL 5-6188 D:9-5

1-BDRM. unfurn. duplex. Patio, quiet. $75. 136 W. Highland. EL 5-6388

DELUXE unfurn. 2-bdrm. All elec., air cond., drapes, cpts., $130. "Laurel View" 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

FURN. or unfurn. deluxe lower 1-bdrm. apt. Cpts., drapes, air cond., swimming pool. 493 W. Sierra Madre Blvd. Mgr. in rear. D:8-1tf

FOR RENT

FURN. or unfurn., like new, $75 or, adults only. Lower apt. 138 W. Sierra Madre EL 5-6641 or EL 5-9167 D:8-29-9-5

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SYLVAN WEST APTS.
1 & 2 BDRMS.
2 bdrm. apt. w/1¾ baths. Carpets & drapes, G.E. built in kitchens; G.E. air conditioning, low voltage radiant heat, thermo controlled in each room. Heated pool w/patio area; carports plus parking. Teenagers welcome. Lease — Starting at $117.50. 1 block from bus and shopping.
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EL 5-2186 Mgr. Apt. M

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3 & DEN & POOL
Custom built family home. Formal Living Room w/raised hearth fireplace, beautiful natural wood kitchen w/blt. ins and big windowed breakfast area, 3 lovely bedrooms (MBR with dressing room, tiled bath). Near-new heated & filtered Fiesta pool. Walk to La Salle/Mt. Alverno. Owner will help finance. Submit terms. $37,500

HOME & INCOME
Live in one of these smart modern 2 Bedroom, 1½ bath studio apartments, and rent the other three, all 2 BR with extra bath. Natural wood kitchens. Carpets & drapes. Out-of-town owner anxious. Only $7000 Down $49,500

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Newer Cape Cod
3 Br., 2 ba. fireplace in lg. living rm., hdwd. flrs. Center hall plan. Beautiful 15x20 Master BR., lots of closets. Walled & fenced yard. Room for pool. PHS. Wilson, St. Rita, LaSalle. MUST SELL!
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Charming 2-bdrm. & den. Liv. rm. w/baywindow affording valley view. Nylon cptg. 2 frplcs. Close in.
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Charming Spanish home in top condition, fireplace, fantastic view — only
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3805 Edgeview, 3 bdrm., fam. rm., cab., pool—$44,500
3765 Ranch Top, 3 bdrm., den, pool — $48,500
1630 Carriage House, 3 bdrm., den, pool — $52,900
3805 Ranch Top, 3 bdrm., fam. — $53,500
1575 Riviera Dr., 4 bdrm., fam. rm., pool — $63,500
★ Arcadia Upper Ranch ★
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BEST 4-BDRM. HOME IN SIERRA MADRE
Approx. 1800 sq. ft., 1¾ bath, blt-in oven and range, natural cabinets, disposal, dishwasher. Carpets and drapes. Beautiful fireplace. Dining area plus breakfast area. Lovely covered porch patio. Room for pool. Double garage. New E-Z to buy terms. Owner moved. Must sell. See it and make offer. Only $29,950, Price reduced to $29,500.

LOVEABLE 2-BDRM. REDWOOD
This charming quality home surrounded by huge Shade trees. Beautiful carpeting. Drapes, fireplace, separate dining room, big two-door garage. This home is immaculate. Because of its huge shade trees it is comfortably cool on hottest days. Price includes elec. range and refrig. R-3 location. Asking only $22,500.

TWO EXECUTIVE DELUXE HOMES LIKE NEW
3-Bdrms. & family dining rooms. 2 & 2½ baths, kitchen blt. ins. Natural wood, fireplace, F.A. heat, carpets, drapes. One with beautiful swim pool, the other with picturesque patio and waterfalls. Mountain and valley views. Here are two of Sierra Madre's very finest. Only $38,950 ea.

FABULOUS OLDER 2-STORY COLONIAL
2800 sq. ft. Four fireplaces, 2¼ baths, 40 ft. liv. rm., beautiful carpets, 4 big bdrms., formal dining rm., drapes, hardwood floors, F.A. heat. Very large kitchen. Trees, on gigantic corner, 200x186. 3-rm. guest house rents for $45 mo. This home has superb quality of the past. Asking $59,950.

HOME OF UNUSUAL CHARM
3-Bdrm. & big den w/fireplace plus extra large fam. lanai. Charming kitchen w/blt.-ins., covered patio, w/bar-b-q. Neat basement room w/laundry and half bath. Double garage. 100' wide lot. Price reduced to $23,950. Must sell.

John H. Curtis, Realtor
304 West Sierra Madre Blvd.
Evenings EL 5-0996 EL 5-3433

REAL ESTATE FOR SALE

ANOTHER REAL RANCH!
On one lovely peaceful mountain view acre. Horses, etc. Riding trail. Best N.E. Altadena. 2 Fireplaces, new family rm. and modern ranchy kitchen. Blt. ins. Double garage plus guest rooms. Large completely fenced pool. Reduced over $10,000 for fast sale to $39,500. Hurry!

CIRCLE H RANCH
Lum and Abner once owned this lovely 13 acres. Peace, seclusion, and privacy. Oaks, pines, and holly berries. There's a good partly remodeled 5-rm. home plus small 2-bdrm. apt. and a caretaker's cottage. Horse barn, corral, and newly paved drive. Asking only $45,000, but try offer now! P.S. Lo, lo taxes!

NEWLY DECORATED!
2 of the 3 spacious bdrms. in this charming older nicely located home w/full dining rm. Cozy living room w/fireplace. May take as low as $18,950 with a low down payment.

3-BDRM. — 2-BATH
Large screened fam. lanai, w/w cptg., pool. priced to sell at $25,900! Low as 10% down to qualified.
$10,900
There are two nice bedrooms in this cozy cottage with a warm fireplace, new kitchen and bath, shower. Approx. $1,700 down, low payments and taxes.
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EL 5-9929
24 Hrs.

FOR SALE—REAL ESTATE

Modern Ranch
3 BR's, Fam. Rm.
$2950 DOWN will buy this beautiful custom built ranch just 4 years old. Complete built in kitchen, carpets & drapes included AND it is air conditioned. Heavy shake roof, fenced yard. BEAUTIFUL tree shaded street of deluxe homes. VACANT. Move in before school starts. $35,250.
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Sierra Madre Market
(Formerly Dickson's Market)
78 W. Sierra Madre Blvd.
WE DELIVER
Open Weekdays 9 A.M. to 6 P.M.
JUST CALL 355-9475

Social and Club Activities

Double Ring Ceremony Unites Janet Dickson and William Duke Morton

MRS. WILLIAM DUKE MORTON
. . . nee Janet Roberta Dickson

In the presence of 200 guests, at the Church of Ascension, at 8 p.m. on August 31, Janet Roberta Dickson became the bride of William Duke Morton, in an impressive double ring ceremony.

Linda Reavis, a close friend of the bride was the organist, and Father James Miller presided over the nuptials.

Janet is the daughter of Mr. and Mrs. Douglas Robert Dickson, of 430 E. Laurel Ave., Sierra Madre, and the bridegroom is the son of Dr. and Mrs. Elmer Foss Morton of 3735 Shadow Grove, Pasadena.

The bride was given in marriage by her father and chose a gown of silk organza over bouquet taffeta, sheath style with a detachable train. The scoop neckline made a pretty frame for the pearl necklace, the only jewelry the bride wore.

The bodice of the gown, and the sleeves were bordered with imported Venice Lace. The bride's elbow length bouffant French illusion veil was held by a silk organza rose, her flowers were antherium and lily of the valley.

Carol Colvin served as maid of honor, and wore a street length gown of aqua silk organza over taffeta, her headpiece was an aqua silk organza rose holding her short veil, and she carried a nosegay of white rosebuds.

The bridegroom chose Eric Vurath as his best man. Larry Westpahl and Peter Barnett were ushers.

Two hundred guests attended the reception that was held in the home of the bride's parents.

The newlyweds will make their home at Eagle Rock after September 8.

Girl Scout Council Was Hostess to Mexican Scouts

Pasadena Area Girl Scout Council has been hostess this summer to two leaders from the Asociation de Guias of Mexico. They have been at Camp Singing Pines and Mission Ranch, the primitive camp on a cattle ranch at Vista, which is much like the camps the Mexican Scouts have.

Senoritas Ma. Carmen Bermudez and Marta Santain were selected by the Girl Guide Association of Mexico City as outstanding leaders deserving the special opportunity of visiting the United States.

Girl Scout campers here have enjoyed learning to make cordones (special ties made of seven basic knots), to cook tortillas, taco pie and other special Mexican dishes, and to dance the Jarable (Mexican Hat Dance). The Guides brought Mexican folk costumes with them and have demonstrated other dances at camp fire programs.

The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever emptied ash-trays into a wastebasket before leaving home? Just to tidy-up, maybe.

I once did when, believe it or not, while driving to town, something said: "Clark, you dimwit! Go back and check that basket!"

TURN AROUND? Lose all of five minutes?

So I turned around and went back. It was a hot, dry day and I was out of patience with the whole thing.

THE BASKET was smoking when I walked in — and I don't mean filter cigarettes. I mean with little flames developing around the edges.

I have never spent a better five minutes.

ECCENTRIC? Yes, I am. I've had personal experience with fire. I like fire when it cooks a good meal or maybe it warms me at a friendly hearth. But when it becomes the destroyer, through man's stupidity, I dislike it very much.

In bachelor days, you could find wastebaskets in my bathtub. Real psycho. Maybe.

SIERRA MADRE has been threatened by forest fires more than once. One of them came into our backyard, roaring down the mountains, about ten years ago. It came into a lot of people's backyards, for 17,000 — seventeen thousand — acres worth.

The Kansas City Star asked me for a Sunday feature on that one; advertised it two days in advance. That's how far a tiny flame can reach.

MOST WOMEN in dress shops have the good taste to watch their cigarettes. But there is always the exception of the woman who reaches into a dress rack with the same hand that holds the burning butt.

A chain smoker myself, I can understand this stupidity. I've even found myself stepping into a shower with a cigarette. Should have worn a diver's helmet in which to choke myself to death.

PARDON the cough, m'am. When you come to our second shop, the Plaza Annex (if ever the etceteras are fixed), may I serve you an ash-tray?

Cigarette? Of course. Don't light it on the wrong end, please. That's right. Just relax and examine the dresses bare-handed.

"Ask Trudie"
THE PLAZA SHOP
Dresses — Sportswear
39 East Montecito
Near "Shell"
356-1495

MRS. JAMES EDWARD CORDES
. . . nee Charlotte Ann Fedde

Charlotte Fedde Becomes Bride of James Cordes In Afternoon Wedding

Hill Avenue Grace Lutheran Church in Pasadena was the setting for the Sunday afternoon wedding of Miss Charlotte Ann Fedde and James Edward Cordes, with the Reverend Amon Johnson officiating. Over 400 guests witnessed the simple service and attended the reception immediately following in the church parish hall.

The bride is the daughter of Mrs. Arnold William Fedde of 51 Rancho Road, Sierra Madre and the late Mr. Fedde. She was given in marriage by her brother Donald W. Fedde of Altadena to Mr. Cordes, son of Mrs. Vernon Cordes of 9846 Longden Ave., Temple City, and the late Mr. Cordes. Both young people were educated in local schools, the bride, as her father before her, a graduate of Pasadena High and Pasadena City College, completing her education at Pomona College with a B.A. in zoology. The bridegroom received his B.A. in physics from Occidental College, continuing with a B.S. and M.S. from the California Institute of Technology in Electrical Engineering.

Attending the bride was Miss Carolyn Cordes, sister of the bridegroom, who will leave for a year's study at the University of Bordeaux, France, this week. Best man was David V. Cordes, brother of the bridegroom, and guests were seated by another brother, C. Frederic Cordes, and a cousin Morris Morkre.

The bride chose an old-fashioned gown of organza over taffeta with a bell-shaped floor length skirt, elbow length sleeves, portrait neckline, featuring widely-spaced bands of appliqued eyelet threaded with white ribbon. Her bouffant shoulder-length illusion veil was held by a wreath of orange blossoms, and she carried a nosegay bouquet of yellow and white daisies.

Her maid of honor was gowned in a street length gown of pale blue with matching accessories, and carried a crescent bouquet also of yellow daisies. Assisting at the reception were the bride's sister-in-law Mrs. Donald Fedde, Mrs. Michael Spencer, Mrs. Jack Cown, Miss Inara Karlsberg, and Pomona College friends Miss Meg Fukushima and Miss Margee Streich. Mr. Arnold Huss sang the Lord's Prayer, accompanied at the organ by Mrs. Huss.

After the reception at the church the young couple left for Santa Barbara and the Big Sur country, after which they will return to live in Pomona where Mr. Cordes is employed by General Dynamics. Mrs. Cordes will be teaching biology and chemistry at La Puente High School as well as continuing her studies at the Claremont Graduate School.

REGISTRATION

The Foothill Jewish Temple-Center, located at 212 N. Lima in Sierra Madre, has set the following dates for registration for Sunday school, Hebrew school and youth activities:

Sunday morning, Sept. 8, 10 a.m. to noon; Tuesday and Thursday evenings, Sept. 10 and 12, 7 to 9 p.m.

The Rosh Hasonah holyday begins the evening of Sept. 18. The Kol Nidre service ushering in the Yom Kippur holyday will be held Friday evening, Sept. 27.

Crib Crop

Mr. and Mrs. James Brown of 526 N. Michillinda, Sierra Madre, welcomed a new addition to their family Monday, Aug. 26, at 2:50 p.m.

A new baby girl, born at St. Luke Hospital, weighing in at 7 pounds, 5 ounces, 20 inches long, has been named Susan Elizabeth.

Susan is the fifth child, the fourth daughter. Other members of her family are Debbie, 7; Laurie 5; Karen, 3½, and Jimmy, 20 months.

Susan's father is the owner of Brown's Furniture on Sierra Madre Blvd.

* * *

Mr. and Mrs. Dennis Harfman of 100 Suffolk are the proud parents of a baby girl born Aug. 9.

Kathyn Charlcie is the name chosen for the Harfman's first baby, and she weighed 6 pounds, 4 ounces.

LEGAL NOTICE

NOTICE OF PROPOSED RECLASSIFICATION

Notice IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre of its own initiation will hold a public hearing on Thursday, September 19, 1963, in the Council Chambers in the City Hall, located at 55 West Sierra Madre Blvd., Sierra Madre, California, for the purpose of considering a rezoning from R-1 (Single Family) to R-3 (Multiple) of the following described properties:

Lots 1 and 2 of Tract No. 18486, in the City of Sierra Madre.

Interested parties may attend this hearing.

Dated: September 3, 1963
BY ORDER OF THE PLANNING COMMISSION
Lawrence C. Bevington, Secretary

Publish Sierra Madre News September 5, 1963

While Buck $11.99
White Elk $10.99

...we tell, feet first, for their copy of the boys' cordovan color in a handsewn tapered toe casual. The white saddle with Coral Peti-rib sole is like the Original Saddle, only lighter. Always identified by the signature inside

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HAROLD'S SHOES
927 North Michillinda Avenue
PASADENA, CALIFORNIA
Upper Hastings Ranch

SOUTHERN COUNTIES GAS COMPANY
is closing its
Sierra Madre Office
after Friday, September 13, 1963
Gas bills may continue to be paid at
Sierra Madre Plumbing Co.
15 Kersting Court

This centrally located business establishment has been authorized to accept payment of all gas bills. The more convenient hours are from 8:00 a.m. to 6:00 p.m., Mondays through Saturdays.

For other services, including requests for turn-ons and turn-offs, appliance adjustments or billing information, the telephone number remains the same, ZEnith 3737. From Sierra Madre, call through Operator at no charge.

WELCOME SAVERS!
4.85% Planned Annual Savings Rate Paid Quarterly
Regular Hours Mon. thru Thurs. 9 to 4, Fri. 9 to 6
This dependable Pasadena association cordially invites you to open an insured savings account today • Save-by-Mail postage-free • Savings Insured to $10,000 • Legal Investment for Pension Plans, Corporate and Trust Funds
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The Most Beautful Permanent in the World Regularly $25
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160 W. Sierra Madre Blvd.
Sierra Madre
EL 5-9294
Opening Evenings

Guest Speaker At Bethany Lutheran Church

Sunday, Sept. 8, is guest Sunday at Bethany Lutheran Church, 2666 La Tierra St., East Pasadena. Speaking at the 11 o'clock worship service will be Dr. Mars Dale of Minneapolis, Minn.

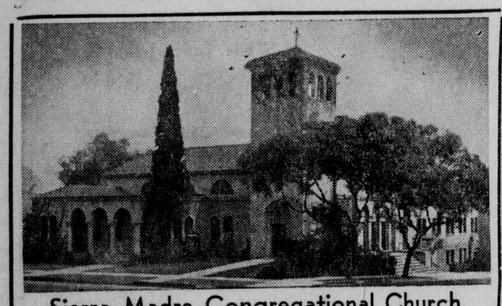
Dr. Dale is with the Evangelism Department of The American Lutheran Church. He is the National Director of the Preaching-Teaching-Reaching phase of Evangelism in The American Lutheran Church. Dr. Dale is in this area to conduct a preparatory PTR meeting for the Foothill Conference of The South Pacific District of The American Lutheran Church.

During his stay in the Pasadena area, Dr. Dale will be the guest of Rev. Niels C. Carlsen, the pastor of Bethany Lutheran. Rev. Carlsen is a member of The South Pacific District Evangelism Committee, and is serving as the PTR Director for the Foothill Conference.

BETHANY
Evangelical
LUTHERAN
CHURCH
La Tierra and Vinedo on Sierra Madre Blvd.
East Pasadena
Sunday School 9:30 A.M.
Worship Service 11:00 A.M.
Sermon:
Dr. Mars Dale, Evangelist Speaking
NIELS C. CARLSEN, PASTOR
(Nursery Provided)

✝ FAITH LUTHERAN CHURCH ✝
The Lutheran Church — Missouri Synod
9:00 — SUNDAY SCHOOL PARENT-PUPIL SERVICE
9:45 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — CHURCH WORSHIP HOUR — Holy Communion
Sermon: "The Christian Attitude Toward Work and Wealth"
A CHRISTIAN WELCOME TO YOU!

BETHANY CHURCH
(INTERDENOMINATIONAL)
9:30 a.m.—Sunday School.
11:00 a.m.—Worship Hour
Pastor Schaper
7:00 p.m.—Final Meeting of the Billy Graham Crusade, Los Angeles Coliseum
Bus leaves the church at 6:15 weekdays
5:45 p.m. Sunday — Reserve a seat at $1.00 by calling EL 5-1409



Sierra Madre Congregational Church
"The Church of the Singing Tower"
"Great Expectations"
Rev. George W. Lindsay, preaching

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 .... 9:30 A.M.
Wednesday Testimonial Meetings ..... 8:00 P.M.
"Mind"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays .....12-5 P.M.
Saturday .....10-5 P.M.

Santa Anita Church of Religious Science
226 W. Colorado Blvd., Arcadia HI. 6-8206
DR. ETHEL BARNHART, Minister
Sunday, September 8, 9:00 and 11:00 A.M.
"THE CONQUEST OF WORRY"
Santa Anita Church Day School, Kindergarten through Sixth Grade Begins September 16
Call HI 6-8206 for further information

EPISCOPAL
Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest
Rev. Stephen Green, Assisting
SUNDAYS
7:30 a.m.—Low Mass
8:40 a.m.—Morning Prayer
9:30 a.m.—Sung Mass and Sermon, Coffee Hour.
7 a.m.—Daily Mass
Wednesday — 9 a.m. Mass

Rev. Hesse Announces Sunday Sermon

In the 9 and 10:30 Sunday morning worship services at Faith Lutheran Church, 345 Hastings Ranch Drive, the Rev. Armin Hesse will speak on "The Christian Attitude Toward Work and Wealth," as revealed in 1 Timothy 6.

This sermon will conclude the pastor's mid-summer series on the First Epistle of Paul the Apostle to Timothy, which he entitled "Divine Counsel for Church Members." Since many worshippers were out of the city over the Labor Day weekend, the message will be especially timely in view of the holiday observed last Monday.

The Sunday School departments, meeting from 9:45 to 10:25, will consider the Scriptural account of "Elijah's Ascension to Heaven."

The Board of Christian Education will meet next Tuesday evening at 7:30 to consider the parish educational program and emphasis for the year.

The Adult Choir, which resumed weekly rehearsals last week, will meet on Thursday at 8 p.m., under the direction of Edgar Plischke.

600 Enrollment

The boys of St. Rita's will be happy to know that Father O'Malley reports that Tom Barry, their former director of athletics, will return this year to the same position he formerly held. Mr. Barry has been away the past year. The girls' athletic program will again be under the direction of Miss Sandy Anderson, a position she has held for the last several years.

Mother Mary Hermana, superior of the school, announces that deadline for wearing school uniforms will be October 1.

Dr. Barnhart Announces Lesson-Sermon

"The Conquest of Worry" is a need of every man and a world need. Dr. Barnhart will discuss this challenging subject Sunday morning, September 8 at both the 9 and 11 a.m. services at the Santa Anita Church of Religious Science, 226 W. Colorado Boulevard, Arcadia. The conquest of worry and therefore freedom from its disastrous consequences is necessary if we are to have peace of mind, harmony in our lives and live in peace with our fellow man. Dr. Barnhart will speak on how this conquest may be achieved.

Junior Church with graded classes for pre-school children through eighth grade is conducted Sunday morning at 9 o'clock.

High school students meet at 7:30 p.m. under the direction of Mr. and Mrs. R. E. Spencer.

"You, Too, Can Experience Opulence" — a five week tuitional class conducted by Dr. Barnhart, Wednesday evenings from 7:30 to 9:15 is open to single evening admission for a proportionate donation.

Dial HI 7-6162 for spiritual help, day or night.

Warren Preston Passes Away Sunday, Sept. 1

Warren Owen Preston, age 75, of 448 Montecito Ave. passed away suddenly, Sunday, Sept. 1, at the home of his daughter, 475 E. Laurel.

Mr. Preston was originally from Wisconsin, he had lived in Sierra Madre 40 years. He was a carpenter by occupation, and was a retired cabinet maker for Grand Central Aircraft.

Survivors are, a son, Warren O. Preston Jr., of Fullerton, a daughter, Mrs. Royce A. Martin of Sierra Madre, and four sisters, Mrs. Rudolph Hartman of Sierra Madre, Mrs. Harold Pegler, Buena Park, Mrs. C. T. Tarter, Sunnyvale, Calif. and Mrs. Arthur Evans of Lancaster, Calif., there are four grandchildren.

Services were held Wednesday, Sept. 4, at 11 a.m. in the Congregational Church with the Rev. George W. Lindsay officiating. Interment was at Live Oak Cemetery.

Arrangements were made by Ripple Mortuary, Sierra Madre.

Nursery School

new children of the school are planned during the mornings of Sept. 10, 11 and 12 at the school. The purpose of this meeting is so that each child will have the advantage of getting acquainted with the school environment and their teacher before the official opening of school and will enable the child to adjust more readily to the new experience.

Bethany Church Notes

Bethany Church is once again curtailing its activities in favor of the Southern California Billy Graham Crusade which enters its final weekend today. Nightly crowds at the Crusade have equaled three times the population of Sierra Madre, with an average of over 35,000 people. A bus leaves nightly at 6:15 from the church located at the corner of Baldwin and Montecito for just $1 per person per seat. This greatly eases the parking problem at the Coliseum and anyone is welcome to reserve a seat simply by calling EL. 5-1409 before 4 p.m. The bus on Sunday for the final service of the Crusade will leave at 5:45 p.m. In this final meeting it is hoped that 100,000 people will be present to hear Dr. Graham and his team. Pastor Robert N. Schaper of the church cordially invites everyone to participate in this last meeting and urges the community to contribute to an effective witness for Christ by being present for this final meeting on Sunday evening.

The regular church services on Sunday morning will be held with Dr. Schaper preaching at the 11 o'clock worship hour. The Sunday School, under the direction of General Superintendent Mr. John Kershaw, meets at 9:30 a.m. with classes for all ages. All are welcome to attend. A Sunday School picnic is being planned for Sept. 21 at 1:30 in the afternoon so that a real time of fellowship and fun and food can be provided for the entire Sunday School group.

Bethany Church is an independent evangelical church which has a varied program for all ages and seeks to minister to the community of Sierra Madre.

Free Classes In Boat Handling

Free classes in boat handling and basic navigation are being offered through the Pasadena Power Squadron, a unit of the United States Power Squadrons.

The classes will be held each Tuesday night from 7:30 to 9:30 beginning Sept. 17 at Pasadena City College, 1570 E. Colorado St., Administration Building, Room 200-. New boat owners are invited, as well as seasoned mariners who want a brush-up to upgrade their boating I.Q.

Classes will be taught by volunteer experts who will lecture on their particular specialty. Each class will last for two hours, and the entire course will take 13 weeks to complete. Home work problems will help the boatman become more familiar with the material being covered.

Registration for the pilot-ing course is free. It is taught as a public service by the United States Power Squadrons in conjunction with the adult education program.

For further information, call R. Daniels, business, CI. 1-9469; Residence, SY. 0-3637.

Con-Game

Many a man who thought he had a fortune in the bag found himself holding the sack.

Student Hosts UC Orientation

Four Sierra Madre and two Hastings Ranch students were among the 80 guests at the orientation program for students entering the University of California held recently at the home of Mr. and Mrs. Claude H. Brown Jr., 49 W. Orange Grove Ave.

Esther Carson, Andrea Paddock, Beverly Roane, and Howard Schaeffer from Sierra Madre, and Christopher Carroll and Craig Reece from Hastings Ranch attended the third annual program and picnic sponsored by the University of California Alumni Club of the San Gabriel Valley to acquaint entering students from the club area with campus life at Berkeley and to answer questions about the University.

Student hosts were Kathy Brown (who also represented Treble Clef, women's glee club group) and Gary Glaser from Sierra Madre, and Beryt Fricke, Sierra Madre Villa.

Edward O. Donald, Hastings Ranch, and Mrs. Brown are members of the executive board. William W. Escherich, Pasadena, is president of the Alumni Club.

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QUICK OR OLD FASHIONED QUAKER OATS 18-OZ. PKG. 19¢ Save 6¢ 42-OZ. PKG. 39¢ Save 14¢
F&P STEWED TOMATOES 2 1-LB. CANS 29¢ Save 11¢
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BORDEN'S EAGLE BRAND NEUFCHATEL CHEESE AS FEATURED ON KHJ-RADIO 8-OZ. 29¢ Save 4¢
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SOME LIKE IT Cold ... FOR SCHOOL LUNCHES!
BUT EVERYBODY LIKES RALPHS TRULY Fresh...
One Day Fresh... CALIFORNIA GROWN
IT WILL PAY YOU TO READ THIS! RALPHS SELLS ONLY U. S. D. A. GRADE A CALIFORNIA GROWN—1 DAY FRESH FRYERS... AT LEAST 3 OR 4 DAYS FRESHER THAN OUT OF STATE CHICKENS SOLD BY MOST . . . YOU CAN TASTE THE DIFFERENCE!
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CUT-UP FRYING CHICKENS 33¢ lb.
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NO. 1 SWEET NORTHERN SEEDLESS GRAPES 3 lbs. 25¢
EXTRA FANCY LE GRAND NECTARINES LARGE SIZE 2 lbs. 25¢
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Rocky Road is Back!
THIS FABULOUS ICE CREAM . . . ORIGINALLY PLANNED AS AN OCCASIONAL "SPECIAL" PROVED SO POPULAR IT WAS A "SELL OUT" EVERY TIME, AND NOW, IN ANSWER TO LITERALLY THOUSANDS OF REQUESTS . . . ROCKY ROAD WILL BE A REGULAR VARIETY OF
RALPHS SUPERB CATERING ICE CREAM Special at 69¢ HALF GALLON Save 10¢
Now! ALL FLAVORS IN THE Zip! Flip! Dip! CARTONS!
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BEEF STEW OR CHILI SIZE DINNER 29¢ FROZEN PKG. Save 10¢
SIRLOIN TIPS WITH MUSHROOMS OR CREAMED CHICKEN 49¢ FROZEN PKG. Save 10¢
PICTSWEET COOKED SQUASH 2 FROZEN 12-OZ. PKGS. 35¢
PICTSWEET LEAF SPINACH 2 FROZEN 10-OZ. PKGS. 39¢
Ralphs HEALTH & BEAUTY AIDS
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Police Chief Bale Requests

that a bicyclist must obey all traffic regulations with as much care as if he were driving a car. Adhering to the following rules may save his life:

1—Come to a complete stop at stop signs, and look in all directions before proceeding. Violation of this rule has recently caused serious injury to four boys in Sierra Madre.

2—Ride on the right side of the street as close to the curb as possible, and watch for parked cars turning out.

3—Walk your bicycle across busy intersections in the crosswalks, obeying pedestrian rules.

4—Avoid busy streets whenever you can.

5—Keep control of your bicycle. No trick riding or racing.

6—Travel in single file when riding with others, and follow a full bike's length behind.

7—Ride alone, and do not carry large bundles.

8—Stop, look and listen before entering a street from a sidewalk, driveway or alley. Drivers may not see you.

9—Use your own power. Hitching onto moving vehicles is against the law, and extremely dangerous.

10—Do your riding in the daytime. If you must ride at night, wear something white and turn on your lights.

All parents are urged to caution itheir children against talking to strangers, accepting candy or gifts, or entering his car. Please report any such incident to your Police Department immediately. Let's all work to protect our children.

Villa Views

By Toni Maurin

SYcamore 7-9634

Don't write, just send money! The plaintive cry of vacation. Where is that little lost island in the sun where it doesn't cost anything but the price of coconuts to live? Oh well, as the saying goes, you can't take it with you. My big worry now is keeping it till I go. With the normal retirement about 60 or so, what are we going to use for the long green if we should ever get into a longevity kick like that little area in Georgia, Russia, where more than 2,000 residents are over the age of 100 years. Imagine siring a son when you are over the age of 112 years. What is this going to do to the population explosion and over-crowded conditions that "they" say already exist? Maybe the Russians are just going to push themselves right off the map with people.

I'm so tired thinking about living to be that old I think I'll stop now for a few minutes and take a nap so that I can conserve my strength. One hundred years old, wow, and I already look terrible! Well, back to the topic of the day—vacations . . .

The E. Marshall Harris family of Sierra Madre Villa had a wonderful vacation with a group of their friends water skiing at the B. and W. Boat Harbor on the river in the Sacramento Valley between Stockton and Sacramento. They have been taking trips with this group for several years, so there is always a feeling of well being and comfortable conviviality when they assemble. The group included Mr. and Mrs. Richard Loper, Mr. and Mrs. Richard Sohm, Mr. and Mrs. James Hall, Mr. and Mrs. Gordon Stinmans, Mr. and Mrs. Lee Blackberger, Mr. and Mrs. Edwin Small, Mr. and Mrs. Tom McEntire and Mr. and Mr. and Mrs. Robert Hetherington, and all of their families.

* * *

Mr. and Mrs. John Eppard of Fairpoint wandered all over for their vacation. They took their two children, Robin Anne and Mark, to the Colorado River where Rita and John got in a little water skiing. They returned the round about way via Balboa Island and Catalina Island.

* * *

The Art Brearly family had their usual family vacation on the shores of Santa Catalina. Janet says it is always old home week when they tie into their mooring. They can always depend on seeing the old friends, the Frank Burke family, or their boat and, of course, the Dr. Milton Valois family on their craft, plus half of the Sierra Madre Villa Hills who are catching that last bit of sun before settling down for the fall routine.

* * *

Speaking of old home week, nothing could be any more close to home than right down at Balboa Island. It is still a miracle to me that the island doesn't sink on weekends. You wouldn't believe you could get so many cars and people in one small area all at the same time. (And all under 100 years old, too). Come Friday night, you could murder your best friend if he dares to take the parking space that you have staked out the kids in for an hour trying to hold it for Daddy. Once you get your car in, you walk, 'cause you'll never make the grade twice.

Last weekend we got together for dinner with a bunch from the hill and, best of all, old friends who used to be on the hill, the George Clarks, former Old House Roadites. The Dr. Robert Muellers were down to pick up Melissa from our house and to deliver Stevo to the James Smiths for a few days. The Dr. Clete Dorseys also arrived in time to join our group. The Aikman Armstrongs went on through to Lagnua Beach. A word on George and Annie Clark—they are so happy with their life at Bay Shores at Newport Beach, and I can't say that I blame them. They have a delightful home and a very well guarded and charming area in which to raise their children. And, speaking of children, their latest son, Peter, is just about the greatest.

* * *

We visited some other old friends while we were down there, the Don Jaxtheimers. You remember I wrote that they recently purchased an apartment in the Laguna Sands unit in Laguna Beach. Bernice had been talking about how nice it was, but when I saw their apartment, I had to admit that she had sold it short. The apartment has a beautifully equipped kitchen, gorgeous range, dishwasher, electric can opener, mixer juicer, refrigerator, garbage disposal—oh, the works, plus a washer-dryer combination. Those are a few of the extras. The setting for their apartment commands a view of the beach and ocean the like of which you can't find. They are high enough to avoid the noise, and still they don't have to climb one step. They have a huge big deck beautifully appointed and Don has volunteered to do the watering of the planters just to keep his hand in. He has a little workshop for his hobbies, provided off the subterranean garage. Talk about happy people and you talk about the Jaxtheimers. Their lives are so full they haven't time to do half the things they want.

* * *

Another couple who are hard put to find time to accomplish all of their various hobbies are Dr. Philip and Evelyn Woodworth, beloved ex-Sierra Madreans. Between sailing and fishing, plus a little night school, furniture refinishing and countless more activities, people run by to do this and that with them, to borrow a bike or a clothes dryer, or invite them here and there. Days slip into weeks and weeks into months, and there is never a dull moment at the Woodworth home. They share their hospitality with people from all over the world when they chance to come to California. There is hardly a day goes by when a former patient doesn't call up, just to say hello, or drop in to show them how the kids have grown.

If this is what they talk about when they say retirement, I'm all for it.

Local Participant In BYU Explorer Conference

Explorer Scouts and their leaders participated in the first annual International Explorer Conference of the Church of Jesus Christ of Latter-day Saints at Brigham Young University, Provo, Utah, Aug. 23-28.

Participantt from this area was George L. Dowden, 561 Sierra Madre Drive, Sierra Madre.

More than 3,500 boys of high school age attended the conference. During the week the youths received instructions in citizenship, physical and personal fitness and exploring. They also took part in group discussions on a wide range of world issues, and held their own talent show.

Most of the sessions were held in the huge Fieldhouse on BYU campus where the Explorers heard talks by LDS church leaders and nationally prominent persons.

Opening speech was delivered by R. Sargent Shriver, director of the U.S. Peace Corps. Other speakers were Governor George D. Clyde of Utah; Dr. Ernest L. Wilkinson, president of BYU; movie-TV star Robert Shore and many church, government and educational leaders.

The boys conducted the sessions with a minimum of adult supervision. One phase of the program included competition in more than 100 skills and arts, ranging from public speaking to rope climbing.

The young men came from 29 states, the District of Columbia and five foreign countries. They converged on Brigham Young University in buses, trains, planes and private cars. They were housed in the extensive BYU residence halls and dined in the university cafeterias.

A&P

Libby's MIX or MATCH Sale

(SAVE 38¢) PEAS GARDEN SWEET 6 1-lb. 1-oz. Cans
(SAVE 32¢) PORK & BEANS DEEP BROWN 8 1-lb. Cans
(SAVE 25¢) FRUIT COCKTAIL 4 1-lb. 1-oz. Cans
$1

(SAVE 38¢) CORN CREAM STYLE 6 1-lb. 1-oz. Cans
(SAVE 24¢) PEARS HALVES BARTLETT 4 1-lb. 1-oz. Cans
(SAVE 16¢) JUICE TOMATO 4 1-qt. 14-oz. Cans
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(SAVE 47¢) BEETS RED WHOLE 7 1-lb. Cans
(SAVE 8¢) BEANS GREEN CUT 4 1-lb. Cans
(SAVE 23¢) VIENNA SAUSAGE 5 4-oz. Cans
(SAVE 11¢) FRUIT SALAD 3 1-lb. 1-oz. Cans
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(SAVE 26¢) GARDEN VEGETABLES 6 1-lb. Cans
(SAVE 32¢) APRICOTS UNPEELED HALVES 4 1-lb. 1-oz. Cans
(SAVE 25¢) SAUERKRAUT 5 1-lb. 11-oz. Cans
(SAVE 18¢) CORNED BEEF 2 12-oz. Cans
$1

(SAVE 26¢) CORNED BEEF HASH 2 1½-lb. Cans
(SAVE 37¢) BEETS RED SLICED 7 1-lb. Cans
(SAVE 25¢) SUCCOTASH 5 1-lb. 1-oz. Cans
(SAVE 6¢) BEEF STEW 2 1½-lb. Cans
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USDA "CHOICE" GRADE LAMB ROAST 39¢ lb.
SQUARE CUT SHOULDER

Genuine Spring

FRESH AMERICAN LAMB LEGS 59¢ lb.
WHOLE or EITHER HALF

GENUINE 1963 CROP HEN TURKEYS 10 to 12-lb. Average 39¢ lb

GENUINE SPRING LAMB CHOPS
Shoulder Chops . . 69¢ lb
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SPRING ECONOMY LAMB CUTS
Breast of Lamb . . . 10¢ lb
Lamb Riblets . . . . 29¢ lb
Lamb Shanks . . . . 39¢ lb
Ground Lamb . . . . 39¢ lb

KERMINS FROZEN MEAT PIES CHICKEN, TURKEY or BEEF 5 8-oz. Pies 89¢

Our Own TEA 10c OFF 1-lb. Pkg. 99¢
Festival Queen Straw. Preserves 100% PURE 2-lb. 8-oz. 69¢
Zee Lunch Sacks 20 Count 10¢
A&P Instant COFFEE Jumbo 10-oz. $1.09
Lean Ground Beef 1-lb. 39¢

GERBER'S BABY FOOD Strained 3 4½-oz. Jars 31¢ Junior 2 7½-oz. Jars 31¢

LANGENDORF RUM RING CAKE 12-oz. Size 43¢
CHARLES ANTELL HAIR SPRAY* 14-oz. Can 99¢
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GELATIN JELLO 2 3-oz. pkgs. 21¢
FOODCRAFT PICKLES Farm style 15½-oz. jar 25¢
SAN FERNANDO SALAD OLIVES 3 8-oz. jars 1.00
GUEST RANCH TOILET TISSUE 4 roll pkg. 35¢
BUTTERNUT COFFEE 1-lb. can 65¢
CHB FRESH CUCUMBER PICKLES 1½-qt. 10-oz. jar 69¢
SUNSHINE KRISPY CRACKERS 1-lb. pkg. 33¢
20-MULE TEAM BORAX* 3-lb. 7-oz. pkg. 63¢
SAN FERNANDO PITTED RIPE OLIVES 3 8-oz. jars 1.00
PUREX BLEACH* 2¢ Off Deal Qt. Btl. 25¢

Cantaloupes Large Jumbo 36's 4 for 49¢
PLUMS 1st of Season ITALIAN PRUNE 3 lbs. 29¢
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Prices Effective Thurs., Fri., Sat. & Sun., September 5, 6, 7 & 8
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AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859
Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream.

Sometimes Charlie Eaton can't look another chicken in the face!

Would you . . . if you had to cook nine million of them everyday? Actually we don't cook that many and Charlie Eaton doesn't fry them personally. But he could . . . and has . . . and would if it meant better quality for you. He'd even face another chicken . . . to please a customer!

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HILLS **COFFEE** 2 LB. $1.21 lb. can **61¢**

IRIS SOLID PACK **TOMATOES** lb. can **5 FOR $1**

LIBBY'S FRUIT **COCKTAIL** 303 can **4 FOR 89¢**

GREEN GIANT **Niblets CORN** 12-oz. can **5 FOR $1**

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PRICES EFFECTIVE WED. - THURS. - FRI. - SAT. SEPT. 4 - 5 - 6 - 7

Macomber's **Apple Juice** 24-oz. bottle **4 FOR $1**

Borden's **Mayonnaise** Qt. jar **45¢**

CALIFORNIA GROWN GRADE "A" FRESH

Cut - Up Frying CHICKEN **SALE**

CUSTOM CUTTING OUR SPECIALTY

Eastern Lean **Spare Ribs** **49¢ lb**

BREAST **59¢ lb**

LEGS--THIGHS **49¢ lb**

WINGS 15c lb. **8 lbs. $1.00**

Chicken LIVERS **69¢ lb**

Fresh Lean **Ground Chuck** **59¢ lb**

Jumbo Fresh Green **SHRIMP** 5-LBS. $6.50 **$1.39 lb.**

U.S.D.A. Choice **RIB STEAK** **99¢ lb**

4 Fishermen **FISHSTICKS** 18 FAMILY SIZE — 14-OZ. **59¢** 10 — FISHSTICKS 8-OZ. PKG. **39¢**

Jones Dairy Farm Sliced **BACON** HICKORY SMOKED **63¢ lb**

STOCK-UP SALE FROZEN FOODS

Dole PINEAPPLE CHUNKS 13½-OZ. CAN **4 FOR $1.00**

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Birds Eye PEAS . . . . . 10-OZ. PKG. **5 FOR 85¢**

S&W Oven BAKED BEANS . . 55-OZ. CAN **49¢**

Nabisco Chip-Its CHCOLATE CHIPS . 10¾-OZ. PKG. **39¢**

Brandywine MUSHROOMS PIECES & STEMS 4-OZ. CAN **29¢**

Pard DOG FOOD. LB. CAN **2 FOR 29¢**

Snider's CATSUP . 14-OZ. BOTTLE **2 FOR 25¢**

PEPSI-COLA 26-oz. bottle **4 FOR 85¢**

Quality Produce Attractively Priced The Best — At Its Best

FARM FRESH **Produce**

Extra Fancy, Velvet RED YAMS . **19¢ lb**

Large, Sweet, Italia MUSCAT GRAPES **19¢ lb**

New Crop, Crisp Idaho McINTOSH APPLES . . **19¢ lb**

Vine-ripened, Thick-Meat CANTALOUPES **6 FOR 89¢**

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FRESH DELICIOUS FOODS

PREPARED DAILY IN OUR OWN KITCHENS

Roberts MACARONI SALAD . . . . . LB. CUP **39¢**

Rocky Mt. SWISS CHEESE . . . . . 5-OZ. PKG. **29¢**

Rath's Sliced LUNCH MEATS . . . . 6-OZ. PKG. **4 FOR $1.00**

With Coupon **FREE** AMERICAN BEAUTY 12-oz. Pkg. SALAD MACARONI (Adults only) Void after Sept. 7,

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SIERRA MADRE

Editorially Speaking....

Kiss of Death . . .

California voters may or may not be the deciding voice in electing a President in 1964, but California Republicans apparently will have a deciding say in who will not be the GOP presidential nominee.

This is the early political concensus following New York Governor Nelson Rockefeller's announcement that he will enter the California presidential primary next June 2, a short month prior to the GOP national convention. With Rockefeller's planned entry in California's primary, Arizona's Senator Barry Goldwater undoubtedly will meet the New Yorker head-on, assuming that, as most observers believe, Goldwater becomes an avowed candidate.

A Goldwater-Rockefeller clash in California immediately prior to the GOP conclave could well mean sudden death for the loser at convention time in San Francisco. Unquestionably the victor would receive both a tremendous psychological boost with the delegates — as well as a substantial number of committed votes from the Golden State.

Should Rockefeller come into the national convention with New York's 92 votes — chosen by state convention, not by vote of the electorate at large — and land California's 86 votes as well, he would be in a powerful position to gain the nomination.

By the same token, a Goldwater victory in California would nearly offset Rockefeller's New York strength, and could provide the bandwagon effect necessary for any candidate's victory.

Interestingly, President Kennedy seized the Democratic presidential nomination in 1962 by a series of spectaular presidential primary victories. Rockefeller, to date, has stated that he will also enter the New Hampshire primary next March 10, the first presidential primary in the nation.

This strategy leads to the interesting speculation that the next GOP standard-bearer may well have to fight it out in virtually all of the states with open primaries to win the nomination, as did Kennedy. Battles of this type take infinite knowledge of individual state problems and personalities, a large scale organiation, and obviously a lot of money.

A spectacular winner in such primary elections, as proved by President Kennedy, can — even though he is an underdog in the national election — go on to win the presidency by the sheer momentum and drama of his pre-convention victories while the opposition convention nominee is already known and therefore less noteworthy until after convention time.

California, it certainly can be said, will be a most newsworthy state politically if Goldwater and Rockefeller fight it out publicly for a victory here.

This They Would Stop

Last year the railroads of the United States met payrolls totaling $4,700,000,000.

They paid more than $900,000,000 in taxes at all levels of government.

They spent $1,300,000,000 among other private businesses for fuel, materials and supplies.

They invested $833,000,000 for improvements to plant and equipment.

This contribution to the economy is what the rail unions would bring to a halt rather than accept Presidential Commission recommendations for an equitable and humane realignment of work rules to eliminate the featherbedding that costs the railroads and their shipping and traveling customers close to $600,000,000,000 a year.

Funny Money Everywhere

A great many Californians have considered the special session of the legislature totally unncessary, being essentially the end product of Governor Brown's rather intransigent insistence on a host of funny money bills.

Comes now from a cynical compatriot the clinching argument. Why vote huge appropriations, even for such important things as education, when those boys in the San Francisco Bay Area have demonstrated how easy it is to turn out $4 million on the Alameda State College press? Sure, it was phony money; but what are Pat Brown's non-taxes?

Do Nothing Or Do Good?

Many a Congress has been horsewhipped by an angry President because it failed to enact much of his program. Harry Truman had a field day doing that. A good many people, however, haven't always been able to go along with the rather widely held theory that a do-nothing Congress is a no-good Congress. Two recent statements illustrate varying aspects of this dissent.

U.S. News & World Report quotes one House member as saying, after a visit to his constituents: "My people don't want a lot of legislation. They are fat, dumb and happy. They don't know what is going on in Washington, and don't want to know. They think there are too many laws. Maybe we ought to go on a repealing spree and get rid of some we already have on the books."

U.S. Senator J. Glenn Beall, of Maryland, put it this way: "By some distorted logic the merit of a legislative session has come to be judged by the number of laws enacted. If these are numerous, Congress is thought to have done well; if the number of bills side-tracked is high, the session is deemed a failure . . . . The true measure of a Congress could very well be the measure of bad bills it refuses to pass."

In other words, doing nothing sometimes is the best way of doing something.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3324 or 5-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number, 404,764.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans
Peggy L. Evans } Editors and Publishers

Eloise Parker ..... Classified Advertising Manager
Frederick Schweppe ..... Plant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
Subscription Rates: In Los Angeles County — $5.00 per year. Elsewhere in the United States $5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

'YOUR CITY AND MINE'

"Charges For Special City Services"

Continuing the articles on where the city money comes from, it might interest people to know how special city services are paid for. The general philosophy of city government is that certain services; police, fire, street maintenance, etc., are paid for out of the general funds of the city, but that any special service are billed directly to the recipient.

The direct payment for facilities, such as swimming pool and tennis courts lights at night, are familiar to most of us. Some of the less familiar items for which there is a direct license fee or charge are:

Building Department Permits. This is a completely self-sufficient department which it is estimated will bring in $15,950 to the City of Sierra Madre this year. Since there is both a plan-check fee and inspection fees, any person planning on building pays for the direct services rendered.

Franchise Fees. The city makes a charge to both the Southern California Edison Company and the Southern Counies Gas Company for the privilege of doing business in the city and using the public streets for that purpose. The total receipts from these two companies this year is estimated at $10,880.

The other two companies which do a similar operation using public streets, are the California Water and Telephone Company, which is specifically exempt from Franchise Fees by a State Supreme Court action, and the new Master Television System which will be charged a 2 per cent gross recepits fee when it goes into operation.

Licenses. Business license fees, which are charged to every business operating in the city whether they have a fixed place of business in town or not, bring in $20,500 per year to Sierra Madre.

Bicycle and Dog Licenses produce approximately $3,-100 each year on the uniform $3 dog fee and 25 cents per bicycle charges. The bicycle fee is basically a registration fee so that lost and stolen bicycles can be traced. The dog licenses are designed to produce the revenue necessary to support the Humane Society patrol service.

Planning Commission Charges. Most of the items which come before the Planning Commission require notices to be sent to adjacent property owners and publication in the Sierra Madre News of a statement concerning public hearings. In addition, all items are investigated by the City Engineer and a report prepared for the Commission's use. Fees collected for these services are estimated at $2,350 for this year.

In the case of a subdivision, considerable inspection of the construction of the streets, water and sewer lines, and grading of the lots is involved and a charge based on the amount of work to be done is made to each subdivision. Estimated 1963-1964 income is $3000.

Miscellaneous. Other direct charges and their estimated 1963-1964 income are: street overnight parking investigation, $600; weed removal charges, $3000; Municipal Court Fines (other than traffic violations) $4,200.

Interest. One item of income, which is really only a direct charge as to the use of city money, is the interest paid to the city from time deposits. The city of Sierra Madre must maintain an adequate balance during the year to meet the no-revenue periods, to meet emergencies, and to accumulate funds for needed capital improvements. The money not needed to operate during each month is invested and this year between $9,000 and $10,000 should be paid to the city from these time deposits.

FREEDOM

At Any Price

By H. V. Witty

Is our Social Security system on shaky footing? According to Ken Thompson in the Dallas Morning News, it is.

This astute newspaperman gives us the following cold facts: "In an age where federal budgetary deficits are planned to the tune of $12 billion a year and the federal government is already in the red in excess of $300 billion, perhaps we can't get many people excited about profligate spending. Too many Americans have already learned to think only of today, as if tomorrow may never come.

"But in case tomorrow does come, a few conscientious citizens might like to know what the future is going to bring and how much it will cost them to pay for it. One of the items that comes to mind is the financial status of the Social Security system.

"A year ago Rep. Bruce Alger of Dallas, in hearings before the House Ways and Means Committee, forced Robert J. Myers, chief actuary for the Social Security program, to admit that the program at that time was unfunded in excess of $200 billion. Although this is not current debt, it is nothing to laugh about.

"For almost 25 years, the program has been based on low taxes and high benefits —a politically attractive but economically disasterous scheme.

"Benefits paid out have exceeded revenues, money has been loaned from the Social Security fund to other federal agencies and spent. No provision has been made for the day when far greater payments will have to be made.

"Today the Social Security fund has reserves of about $20 billion. But it has obligations, according to its own official estimates exceeding $200 billion. Some actuarial experts believe this may even be an optimistic view.

"Every year it gets worse. The trustees of the Social Security fund recently published their 23rd annual report, and the figures they give offer no encouragement.

"For example, last year the amount paid out in benefits by the fund exceeded taxes paid into the fund by $1.274 billion — the largest deficit in many years. Worse, benefits increased by 12.9 per cent, while revenues were up by only 1.4 per cent.

"Over the last six years, payments from the fund have exceeded revenue by $3.710 billion. The trustees of the fund estimate that by the end of the current year, another $738 million will be added to this deficit — and they could be optimistic.

"Social Security officials promise that in the near future revenues will exceed payments and that eventually they will be able to build up the reserve needed to keep the program going on a sound basis. They have been making the same promise for 20 years.

"Today 75 million Americans are paying into the fund and 16 million are collecting benefits. Tomorrow — with the trend toward longer life — a much larger percentage of the population will be collecting benefits and a smaller percentage paying for them.

"The original theory behind Social Security was that individual citizens could not be depended upon to put aside enough money to provide themselves in their old age. Only the government, we were told, could do that for them. The government hasn't done it.

"At some future date, when there isn't any more money in the federal till, perhaps we will learn the lesson that governments are no more adept at managing our finances than we are ourselves. If anything, they probably are a lot worse."

Human Events reports the remarks of Rep. Earl Wilson (R-Ind.) as follows: "How has the government dole affected our citizens? A paragraph from a letter I received last week tells of a constitutent's visit to a southern Kentucky city. Here is the situation he describes:

" 'When we arrived in this town, one of the best new buildings I noticed was the Welfare Headquarters. It took almost 20 minutes to find a place to park. The restaurants were overflowing, the streets were crowded, the taverns were running full blast, and it was Monday. I proceeded to talk to both merchants and men on the street, and I got both ears full. There are 17,000 people in the county on relief, according to people who should know, and I can believe it from what I saw sitting on the porches by day. Everyone I talked with who hired help said these people would not work and are willing to live in shanties and draw government relief.'

"There was much, much more, but I think you get the idea. These people are content to sit and let Uncle Sam take care of them. That is the fruit of 30 years of creeping socialism and paternalism in the United States."

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Reg. $220.00

LEGAL NOTICE

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that she is conducting a Gift and Women's Accessories shop business at 65 North Baldwin, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of CONGLOMERATION and that said firm is composed of the following person, whose name and address is as follows, to-wit:

Edna E. Barger, 65 North Baldwin, Sierra Madre, California.

WITNESS my hand this 28th day of August, 1963

EDNA E. BARGER
P/A Thomas A. Heck

STATE OF CALIFORNIA)
) ss
COUNTY OF LOS ANGLES)

ON THIS 28th day of August A.D., 1963, before me, H. A. Warden, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Thomas C. Heck, P/A for Edna E. Barger known to me to be the person whose name is subscribed to the within Instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. A. WARDEN
Notary Public in and for
Said County and State
My Commission Expires
May 8, 1967

LEGAL NOTICE

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the City Council of the City of Sierra Madre has fixed Tuesday, September 24, 1963, at the hour of 8:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on an appeal from the action of the Planning Commission denying a proposed variance to create two parcels from the following described property:

A subdivision of a Part of Lot 23, Ocean View Tract, known as Parcel G.

The proposal is as follows:

Parcel A: Lots E and F, and the northerly 8.46 ft. of Lot G, Ocean View Tract;

Parcel B: The southerly 53.54 ft. of Lot G, Ocean View Tract, with 9,002 s.f.;

A variance for a four ft. side yard on the southerly side of Lot F, Ocean View Tract is also requested.

An alternate request is also submitted as follows:

Parcel A: Lots E and F, and northerly 10 ft. of LOT G, EXCLUDING approximately 25 ft. facing Baldwin Ave.;

Parcel B: The remaining Portion of Lot G, Ocean View Tract;

A variance for a 5.4 ft. side yard and no setback on a portion of the main building on Lot F, is also requested.

The application and map are on file in the office of the Secretary of the Planning Commission.

LEGAL NOTICE

NOTICE INVITING BIDS
For Construction of
SANITARY SEWERS
IN
ASSESSMENT DISTRICT NO. 81

Pursuant to statute and Resolution No. 2009 adopted August 27, 1963 by the City Council of the City of Sierra Madre, California, and an act of the Legislature of the State of California designated as the "Improvement Act of 1911," as set forth in Division 7 of the Streets and Highways Code, sealed proposals will be received at the office of the City Clerk of said City, 55 West Sierra Madre Boulevard, Sierra Madre, California, until 10:00 o'clock a.m., on September 19, 1963 for furnishing all plant, labor, materials, and equipment for construction of sanitary sewers in Assessment District No. 81. Sewer pipe shall be EITHER vitrified clay pipe OR asbestos-cement sewer pipe at the Contractor's option. A combination of the two pipe materials will not be permitted. The work includes 2,241 linear feet of 8-inch sanitary sewer line, 1565 linear feet of 6-inch house laterals, 123 vertical feet of standard manholes, and miscellaneous sand bedding. All quantities are approximate. Said work is more particularly described in Resolution of Intention No. 2000 adopted July 23, 1963 by the City Council of said City. The entire work is contained in a single bidding schedule. All work must be completed within 60 calendar days after date of execution of the contract.

The proposals will be publicly opened and read in the Council Chambers of said City on the date and at the time above-mentioned. The bids will be presented to the City Council at 8:00 p.m., on September 24, 1963. Plans and specifications and all contract documents may be obtained at the City Clerk's office of said City, or at the office of James M. Montgomery, Consulting Engineers, Inc., 535 East Walnut Street, Pasadena, California, upon payment of a deposit of $10.00 for each set of specifications and accompanying drawings. Said deposit will be refunded upon return of the specifications and drawings in good condition within 30 days after the proposals are opened. The specification is entitled "SPECIFICATIONS FOR CONSTRUCTION OF SANITARY SEWERS in ASSESSMENT DISTRICT NO. 81." Reduced prints of the original contract drawings are bound in the specifications. The scale of the reduced drawings is about one-half of the original scale. If full-scale drawings are desired for estimating purposes, they may be purchased at reproduction cost from James M. Montgomery, Consulting Engineers, Inc.

Each proposal must be accompanied by a certified check in the amount of ten percent of the aggregate amount of the proposal, or by a bid bond for that amount signed by the bidder and two sureties, or by a corporate surety bond, as a guarantee that the bidder, if an award is made to him in accordance with the terms of his proposal, will promptly execute a contract in the required form not sooner than ten (10) calendar days following the date of publication of the Notice of Award, nor longer than twenty-five (25) calendar days following said date of publication, will secure payment of workmen's compensation insurance, and furnish a satisfactory faithful performance bond and a labor and material bond. Each of the last-mentioned bonds shall be in the sum of not less than fifty percent of the estimated aggregate amount of the payments to be made under the contract, computed on the basis of the price stated in the proposal. In addition to the above and if requested by the City, the bidder shall furnish a financial statement of recent date. Failure to comply with this requirement will render a bid informal and shall be sufficient cause for rejection.

Pursuant to applicable provisions of the Labor Code of the State of California, not less than the general prevailing rates of per diem wages and not less than the general prevailing rates of per diem wages for legal holidays and overtime work, for each craft or type of workman needed to execute the work contemplated under the contract, as ascertained by and set forth in the schedule of such wage rates specifically hereinafter set forth and adopted by the City of Sierra Madre, California, shall be paid to all workmen employed on said work by the Contractor or by any subcontractor doing or contracting to do any part of said work, which schedule of wage rates is as follows:

CLASSIFICATION	RATE PER HOUR
CARPENTERS	
Carpenter	$4.30
Millwright	4.50
Saw Filer	4.38
Table Power Saw Operator	4.40
(Health & welfare — 18c per hour)	
(Pension—10c per hour)	
(Vacation—15c per hour)	
CEMENT MASONS	
Cement Mason	4.14
(Health & welfare—18c per hour)	
(Pension—15c per hour)	
(Vacation—10c per hour)	
IRON WORKERS	
Reinforcing Iron Worker	4.50
(Health & welfare—15c per hour)	
(Pension—10c per hour)	
(Vacation—10c per hour)	
LABORERS	
Laborer—General or Construction	3.36
Operator of Pneumatic and Electric Tools, Vibrating Machines, and similar mechanical tools not separately classified herein	3.57
Concrete Saw Man, excluding Tractor Type	3.57
Asphalt Raker and Ironer	3.57
Buggymobile Man	3.57
Cement Dumper (on 1 yd. or larger mixer and handling bulk cement)	3.57
Concrete Curer — Impervious Membrane and Form Oiler	3.55
Cribber or Shorer	3.72
Flagman	3.36
Laying of all non-metallic pipe including Sewer Pipe, Drain Pipe and Underground Tile	3.67
Making and Caulking of all non-metallic Pipe Joints	3.55
Tarman and Mortarman	3.41
Watchman	2.70
(Health & welfare—12½c per hour)	
(Pension—10c per hour)	
OPERATING ENGINEERS	
A-Frame or Winch Truck Operator	4.26
Engineer-Oiler and Signalman	3.78
Air Compressor, Pump or Generator Operator	3.78
Concrete Mixer Operator, Skip Type	4.02
Equipment Greaser	4.26
Fireman	4.02
Heavy Duty Repairman	4.56
Heavy Duty Repairman's Helper	3.78
Motor Patrol Operator (Any type or size)	4.66
Roller Operator, Compacting	4.37
Skiploader—Wheeltype—Ford, Ferguson, Jeep or Similar Type ¾ yard or less (Without dragtype attachments)	4.02
Tractor Operator—Dragtype Shovel, Bulldozer, Tamper, Scraper and Push Tractor	4.56
Tractor Operator with Boom Attachments	4.66
Trenching Machine Operator (Up to 6 foot depth capacity, manufacturer's rating)	4.37
Trenching Machine Operator (Over 6 foot depth capacity, manufacturer's rating)	4.66
Universal Equipment Operator(Shovel, Back Hoe, Dragline, Clamshell, Derrick, Derrick Barge, Crane, Pile Driver, and Mucking Machine)	4.66
(Health & welfare—15c per hour)	
(Pension—15c per hour)	
(Vacation—25c per hour)	
TEAMSTERS	
Driver of Dump Truck of:	
Less than 4 yds. water level	$3.82
4 yds. but less than 8 yds. water level	3.85
8 yds. but less than 12 yds. water level	3.90
Driver of Truck Legal Payload Capacity:	
Less than 6 tons	3.82
6 tons to 10 tons	3.85
10 tons to 15 tons	3.90
Driver of Dumpster Truck	4.20
Driver of Transit-Mix Truck — under 3 yds.	4.06
Driver of Transit-Mix Truck — 3 yds. or more	4.20
Dumpcrete Truck, less than 6½ yds. water level	4.06
Dumpcrete Truck 6½ yds. water level and over	4.20
Water or Tank-Type Truck Driver — under 2500 gals.	3.88
Water or Tank-Type Truck Driver 2500 gals. to 4000 gals	4.00
Truck Greaser and Tireman	4.15
Truck Repairman	4.765
Truck Repairman Helper	4.035
(Health & welfare—15c per hour)	
(Pension—5c per hour)	

All others shall be paid at the prevailing wage rates paid in the County of Los Angeles. Overtime applicable to each classification shall be paid at the prevailing overtime rate in the County of Los Angeles. It shall be mandatory upon the Contractor to whom the contract is awarded and upon any subcontractor under him to pay not less than the specified rate to all laborers, workmen and mechanics employed by them in the execution of the contract.

The City reserves the right to reject any or all bids, to waive any informality in a bid, and to make awards as the interests of the City may require. This notice is given by the order of the City Council, City of Sierra Madre, California.

CITY OF SIERRA MADRE
By: L. Marie Warfel
City Clerk

Dated: August 27, 1963
Publish Sierra Madre News
September 5 and 12, 1963

LEGAL NOTICE

The application alleges that there are special circumstances attached eo said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

Dated: August 29, 1963
L. MARIE WARFEL,
City Clerk

Publish Sierra Madre News
September 5, 1963

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre has fixed Thursday, September 19, 1963, at the hour of 8:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on a proposed variance to reduce front yard setback to twenty-five feet for property described as Lot 7 Brugman Tract, further described as 155 W. Bonita Ave.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary eo assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

Dater: August 29, 1963
BY ORDER OF THE
PLANNING COMMISSION
L. C. Bevington,
Secretary

Publish Sierra Madre News
September 5, 1963

LEGAL NOTICE

RESOLUTION NO. 2012

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE, FIXING THE RATE OF TAXES AND LEVYING TAXES FOR MUNICIPAL PURPOSES FOR THE FISCAL YEAR 1963-64

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES RESOLVE AS FOLLOWS:

SECTION 1 .That for the purpose of raising the sums of money necessary to be raised by taxation upon the taxable property in the City of Sierra Madre as a revenue to carry on the various municipal purposes of said City for the Fiscal Year 1963-64, the rates of taxes are hereby levied on all taxable proprty in said several portions of said city for said fiscal year, in the number of cents upon each One Hundred Dollars of assessed value of said property as assessed by the County Assessor and as equalized by the Board of Equalization of the County of Los Angeles, as follows, to-wit:

TAX DISTRICT NO. 1
(Being the Entire City of Sierra Madre)

	RATE
(A) For the General Fund, One Hundred Cents	100.00c
(B) For the acquisition of land, capital improvement and maintenance of the City Park, twenty-one cents	21.00c
(C) For the City Library Fund, twenty-two and nine-hundredths cents	22.09c
(D) For the Interest and Sinking Fund for Water Works Improvement, authorized at the election of 1924, one and one-tenth cents	1.10c
(E) For the Interest and Sinking Fund for Water Works Improvement, authorized at the election of 1928, one and five-tenths cents	1.50c
(F) For the Interest and Sinking Fund for City Hall and Fire Engine House Bonds, authorized at the election of 1927, four-tenths cents	0.40c
(G) For the City's contribution and share of administrative expense for the Employees Retirement System, ten and forty-one hundredths cents	10.41c
(H) For the purpose of flood control, twenty cents	20.00c
Total District No. 1, One Hundred and Seventy-six and five-tenth cents	176.50c

That the rate of taxes necessary to be levied for the fiscal year 1963-64 to defray the expense of maintenance and operation of the Ligthing and Maintenance Districts of said City shall be and the same is hereby fixed, and levied (pursuant to Section 18730 of the Streets and Highways Code of the State of California) at the following rate, upon each One Hundred Dollars of assessed valuation of taxable land, exclusive of improvement in each District:

District No. 1, the rate of forty-four cents 44.0c
District No. 3-A, the rate of one hundred and ninety-seven cents 197.0c
District No. 3-B, the rate of one hundred and twenty-four cents 124.0c

SECTION 2. The City Clerk of the City of Sierra Madre shall immediately after the adoption of this Resolution transmit to the County Auditor of the County of Los Angeles, State of California, a statement of such tax rates herein fixed, as provided by Article 1, Chapter 2, Division 1, Title 5, being Sections 51500 to 51519, inclusive, of the Government Code of the State of California.

SECTION 3. The City Clerk shall certify to the passage of this Resolution and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed by the City Council of the City of Sierra Madre, this 27th day of August, 1963.

JAMES F. ABERNETHY
Vice-Mayor of the City of Sierra Madre, Calif.

ATTEST:
L. MARIE WARFEL
City Clerk of the City of Sierra Madre, Calif.

I HEREBY CERTIFY that the foregoing Resolution was duly adopted by the City Council of the City of Sierra Madre, at a regular meeting held on the 27th day of August, 1963, by the following vote of the Council:

AYES: Abernethy, Rule, Parks, Vannier.
NOES: None
ABSENT: Sorensen

L. MARIE WARFEL
City Clerk of the City of Sierra Madre, Calif.

Publish Sierra Madre News
September 5, 1963

RESOLUTION NO. 2011

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE FIXING THE AMOUNT OF MONEY NECESSARY TO BE RAISED BY TAXATION FOR THE FISCAL YEAR 1963-64

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES RESOLVE AS FOLLOWS:

SECTION 1. That the amount of money necessary to be raised by taxation for the fiscal year 1963-1964, upon the taxable property within the city of Sierra Madre is as follows:

(A) For the General Fund	$172,164
(B) For the acquisition of Capital Improvements and maintenance of the City Park, a sum of	36,063
(C) For the City Library Fund, the sum of	37,960
(D) For the Interest and Sinking Fund for Water Works Improvement Bonds authorized at the election of 1924, the sum of	1,898
(E) For the Interest and Sinking Fund for Water Works Improvement Bonds, authorized at the election of 1928, the sum of	2,588
(F) For the Interest and Sinking Fund for City Hall and Fire Engine House Bonds authorized at the election of 1927, the sum of	690
(G) For the City's contribution and share of administrative expense for the Employees Retirement System, the sum of	17,844
(H) For purposes of Flood Control, the sum of	34,360
The total amount for all of said purposes being, and it is hereby fixed at, the sum of	$303,567

SECTION 2. That the amount of money necessary to be raised by taxation for the fiscal year 1963-64 to defray the expense of maintenance and operation of the Lighting and Maintenance Districts of said City is hereby fixed (pursuant to Section 18730 of the Streets and Highways Code of the State of California) at:

District No. 1, the sum of	$328
District No. 3-A, the sum of	980
District No. 3-B, the sum of	2010

SECTION 3. The City Clerk shall attest to the adoption of this Resolution and its approval by the Mayor and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, printed, published and circulated in the City of Sierra Madre.

Approved and adopted this 27th day of August, 1963.

JAME F. ABERNETHY
Vice-Mayor of the City of Sierra Madre, Calif.

ATTEST:
L. MARIE WARFEL
City Clerk of the City of Sierra Madre, California

I HEREBY CERTIFY that the foregoing Resolution was duly adopted by the City Council of the City of Sierra Madre, at a regular meeting held on the 27th day of August, 1963, by the following vote of the Council

AYES: Abernethy, Parks, Rule, Vannier.
NOES: None.
ABSENT: Sorensen.

L. MARIE WARFEL
City Clerk of the City of Sierra Madre, Calif.

Publish Sierra Madre News
September 5, 1963

Storm Drain Completion August 12

Completion of all work on the $888,154 South Arcadia Storm Drain has been announced by Supervisor Frank G. Bonelli.

In recommending acceptance of the project, County Flood Control District Chief Engineer M. E. Salsbury reported to the Board of Supervisors that the work was finished on August 12.

The drainage facility was built by Kordick & Son, Inc. and R. E. Crane of Monrovia operating as a joint venture. Construction was supervised by the Flood Control District, Bonelli said.

A contract was awarded for the project by the Board of Supervisors last October 16.

The drain complex involved construction of a four line system stretching more than four miles in length. Reinforced concrete box and pipe conduits were installed, the supervisor said.

The project serves sections of unincorporated territory as well as portions of Arcadia, Duarte, El Monte, Irwindale and Temple City.

Cost of the drain was underwritten in the $225 million bond issue which won voter approval in 1958, Bonelli said.

What Is a Bargain?
"Ask Trudie"
THE PLAZA SHOP
Dresses - Sportswear
39 East Montecito
Near the Shell station

Use the Classified Ads and turn Your Used Merchandise Into Cash

OUT OF THE COBWEBS

August 27, 1950

Lillian Y. Clark and Frederick Roess were united in marriage in a quiet ceremony Sunday, at 11 a.m., Aug. 27, in the Church of Our Master in Westwood Village. They left for a honeymood in the East, via TWA Constellation.

10 Years Ago
September 3, 1953

The Sierra Madre News, which will celebrate its 50th anniversary in 1955, passed into new ownership this week. Clifford C. Ward sold to Edgar W. and Virginia Jenkinson. The sale was effective Sept. 1.

P.T.A. is asking help of all readers of the News in naming the new school in Sierra Madre.

Mrs. Paul Bowerman of Sierra Madre has been appointed director of Anoakia school. She has been head of the English Dept. at Anoakia.

Sierra Madre expects an enrollment of 725 students at the city elementary school this year. Classes will begin at 9 a.m. on September 15.

20 Years Ago
September 2, 1943

Two light earth tremors were felt in Sierra Madre this past Saturday evening. Both were strong enough to rattle dishes, and shake down pictures, but no damage was reported.

Sierra Madre's share in the Los Angeles County's quota for the third war bond drive is $165,000. Plans are being perfected here for a well organized and thorough canvassing of all homes.

Home-making hint of 20 years ago — Cheese may be kept soft and moist by spreading a thin coating of butter over the cut edge.

Uncle Sam wants us to stay at home over Labor Day. He pointed out that transportation equipment formerly available for holiday travel is now in troop use to handle our military travel.

30 Years Ago
September 1, 1933

Sierra Madre's unemployed launched a new enterprise, they will systematically canvass for old papers, rags, junk, to put the organization on a self-supporting basis.

Plans have begun for the straightening of Foothill jog, between North Santa Anita Ave. to connect with E. Walnut Street at Greenwood Ave.

Dan (quick as a mouse) Parker, who is by the way of being Captain of the Kiwanis Team, was guest of the sponsoring club the other noon.

The Sierra Madre dust covered Police blotter tells its own story, and Sierra Madreans are proud that it is dust covered.

Joe Beholavek and David Roess decided to sail to Catalina, starting out in early morning fog from Balboa they spent six hours and finally through the fog saw the cliffs of Avalon — they thought, but in reality it was the hills of Redondo, they had circled for hours and were as far from Catalina as ever.

From the Old Files
40 Years Ago
September 7, 1923

Crowds are making plans to view the total eclipse of the sun Monday, Sept. 10. Three points named most convenient, Catalina, San Diego and Santa Barbara.

Rev. Father Hanley, one of the order of the Passionist Fathers, arrived in Sierra Madre this week to take charge of the work at St. Rita's parish.

Improved Ford models now on production, most conspicious is the new coupe, which is really making a hit.

Citrus growers will view overhead sprinklers this week, Charles Brooks has installed one on his citrus orchard.

From the old, old Files
September 5, 1913

During the past month Thomas Harkness has seen several deer in the canyon, and is doing his best to keep hunters out. His advice is shoot him with a Kodak.

Some prices listed in 1913 paper — canned Jersey milk — 4 cans, 25 cents; Del Monte preserves, 10 cents; regular Jap rice, five pounds 25 cents.

During the past week many people and out-of-town guests have been enjoying a delightful stay at Carter's Camp. On Saturday nights pavilion dancing is enjoyed.

Letters To The Editor . . .

Deputy Chief Orr,
Arcadia Police Dept.
Arcadia, California
Dear Sir:

We would like to express our appreciation and commendations to the Arcadia Police of "standing by" at the recent gathering of over 200 guests at our home.

It was most reassuring to know that the temptation for vandalism among the many cars parked (we understand) over several blocks, was thus cut to a minimum.

Again, many thanks to you and the members of your force.

Sincerely,
—MR. AND MRS. WILLARD HOLT.

County WCTU Convention Slated

The Los Angeles County Woman's Christian Temperance Union Annual Convention, Sept. 9, 10 and 11, will convene Monday at 1:30 p.m. in the First Methodist Church, 500 E. Colorado Blvd. and Oakland Sts., Pasadena.

The hostess, the Pasadena Federation, of nine Local Unions of San Gabriel Valley and their officers and members, has given much time and thought to plan and prepare a special educational, entertaining program built over the theme: "Committed to the Task — Until."

Election of officers, installation of officers, and banquet will fill Wednesday's program, following 9 a.m. Prayer and Praise Service.

Delegates attending the convention for more than one day may secure lodging in homes, hotels or motels by writing to Miss Stella Thomas, 352 N. Garfield, Pasadena, or calling SY 2-6330. Reservations for banquet tickets must be made by writing to Mrs. Alice Whitney, 964 N. Sierra Bonita Ave., Pasadena, before Sept. 3, or calling SY 4-1336.

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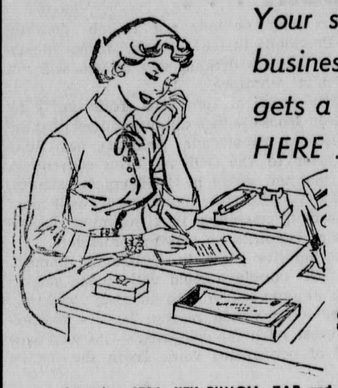
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$100 BILLION STRONG
HERE'S ONE GOOD REASON FOR A SAVINGS ACCOUNT
Are there safety pins and baby bottles in your present or future? If so, is there also an Altadena Federal Savings account for him or her? If not, why not... Open it today where your funds are insured to $10,000 by a permanent agency of the United States Government... and earn the current rate per annum of 4.85%, payable every three months.

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SPORTS AS Hank Ives SEES IT

LITTLE THIS-N-THAT

Who is responsible for making the heavyweight division all supreme in the boxing game? Nine out of ten of the big boys put on a lousy show. When is the last time you saw a good heavy brawl?

The Jesus Pimental-Jose Lope clash for the banty "Fight for the Lives" title was better than any dozen heavy matches.

Old Hankus tabbed Walter Alston as "Manager of the Year" many moons back, and nothing has happened to change my mind. The Silent One is getting plenty of help from minions of the press, that's for sure. L.A. scribes have been with Walter all the way. In Frisco they pan Alvin Dark every time he pulls on his shoes.

They all call Miguel Yanez "Little Matador." He could be the best young jockey since Willie Shoemaker.

Old Hankus figured the Detroit Tigers would be in the thick of the A.L. pennant race this year, and they have flopped horribly. Still the feeling persists the Bengals will be in the race next year. Lots of young talent.

On the other hand, the Yankees figure to dominate the A.L. for many years. The pitching staff appeared to be their weakest point at the start of things. However, Whitey Ford came to life again, Jim Houton and Al Downing both came into their own. The Bombers are bombers with or without Mantle and Maris.

LEE THOMAS has to be the "Flop of the Year" in local diamond circles. This could be a one-year thing though, and the lefthander still might develop into one of the league's finest hitters.

EAST LOS ANGELES COLLEGE has a women's track program now. They hope to initiate interest for future women's Olympic action.

QUESTION: Can one man make the difference between a winning and losing season?

NO, says Ralph Houk of the Yanks, who misplaced both Maris and Mantle the better part of the year and still is making shambles of the pennant race.

YES, says Bill Rigney, who feels the loss of Buck Rodgers behind the plate has caused the Angels to sink into the lower depths of the A.L.

IS ANYONE TAKING the Phillies seriously? Gene Mauch's upstarts have seven mighty important games on tap with the Dodgers before this shooting war is over.

HEARD ON THE STREET . . . I sure hope the Giants don't repeat for the series. I'd have to root for the Yankees."

FIRST MEETING of the Pasadena Quarterbacks Club on Sept. 20 will feature films of this year's "fantastic" Rose Bowl fracas between USC and UCLA.

REMEMBER LUKE EASTER, the ancient first-sacker for the San Diego Padres in the old PCL? Well, Old Luke admitted the other day that he is now 52 years old. Thing of it is, Easter is still playing first-base for Rochester and sharing the honors with none other than stout Steve Bilko.

QUOTABLE QUOTE . . . Paul Christman, former NFL quarterback and current speeler for the AFL-TV, says, "The AFL doesn't have the great QBs like Unitas, Starr and Tittle, but its running backs are now just as good as the NFL receivers. The AFL is a little behind on interior linesmen and on defense because it takes time to develop super stars like Bill George and Joe Schmidt.

NOW QUOTE JOHNNY PODRES . . . "If I live to be a hundred, I'll never forget what's-her-name."

CHILDBIRTH In the GOOD OLD DAYS

Few families would care to go back to "the good old days" of childbirth. Death of mothers was commonplace, often because doctors had no drugs adequate for fighting infection. In 1915 one of every 164 mothers died in childbirth, or from complications of her pregnancy.

Many of these mothers could have been saved by only a few dollars' worth of today's medicines.

Now only one mother in 3,125 dies. Much of the credit for this improvement is due to the new prescription drugs. Their cost is surprisingly low. In fact, only 15 prescriptions in a thousand cost as much as $10. The average one costs only $3.26. No wonder we say: "Today's prescription is the biggest bargain in history."

RELIABLE Rx PRESCRIPTIONS

Hartman Rexall Pharmacy

29 N. Baldwin EL 5-3311

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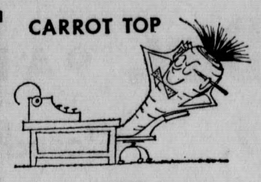

—CT—

You know, I like this Speak Up, Citizen . . . Speak Up, Merchant" column that has been appearing in the News. . . Sure wish babies could talk . . . would sure be enlightening to know what they are thinking . . . but guess we will have to wait a few years, and then we will hear it . . . but good.

—CT—

We now have a new "Advertising Manager" of the Sierra Madre News . . . Allan Griggs. Allan is a man with 14 years of experience in the field of merchandise advertising. He has spent his time with the dailies, the shoppers and the weeklies.

—CT—

Married and with three children, this always makes a good man.

—CT—

In talking to Allan, we find he has a rath of experience and good sound ideas that you will be hearing as times go on . . . He knows the operation of a newspaper from front to the back . . . this will be a great asset to all of us. . . You'll be seeing him around, and we know you will like him.

—CT—

Emmit Glanz, publicity director for Southern California Bank of America, this past week played host to yours truly and his wife, Peggy . . . what an experience . . . the very best in food, and my first visit to baseball diamond of Los Angeles.

—CT—

Right at this time, it was one of the greatest things that could happen to us. Thank you, Emmitt, and your employer, Bank of America . . . I never have had anything but the very best from this outstanding institution.

—CT—

In closing the column for this week, let me say . . . "If women dominate men, they haven't taken anything away from the man. He has dropped the reins and she has merely picked them up." Watch out for our children, going back to school, and I'll see you around, I hope, I hope, I hope.

First Meeting For D.A.R.

Santa Anita Chapter, D.A.R., wild hold their first meeting of the season Thursday evening, Sept. 5, at the home of Mrs. John H. Klenke, 2215 El Capitan Ave., Arcadia.

Mrs. Richard J. Friend, recording secretary, D.A.R. state executive board, will give a report on the annual Continental Congress, which was held in Washington, D.C., April 15 through 19. Mrs. Friend, who resides in Manhattan Beach, Calif., is a member of Santa Monica Chapter, D.A.R.

Mrs. Leonard J. Black, regent of the Santa Anita Chapter, will conduct the business meeting and outline the program of the chapter for the coming year.

Read the Classified They are Little Bargains with a Saving

PCC Enrollment Reach New High

Enrollment for the fall semester at Pasadena City College has reached 8,911 students which is 476 more than at a comparable period last year, according to John B. Wilson, administrative dean at Pasadena City College. Total enrollment for the college at present is 6,665 day students and 2,246 evening students.

Students may apply for admission at Room 108C from 8 a.m. to 9:30 p.m., Monday through Thursday, and 8 a.m. to 4:30 p.m. on Friday through Sept. 6 for day classes and Sept. 19 for evening classes.

Santa Anita Dog Training Group Sept. Classes

The Santa Anita Dog Training Group will be starting obedience training classes both in Arcadia and Alhambra during the month of September. Now that vacations are over for the summer, these classes fill up rapidly, so it would be well to call and make a reservation for your dog if you are interested in giving it an education.

The class in Arcadia County Park will start on Monday evening, Sept. 9, at 7 o'clock. The one in Almansor Park, Alhambra, will start on Thursday evening, Sept. 5, at 7 o'clock. For further information, please call Hillcrest 6-6358 or ELliott 9-1481.

Air Travel Increasing

Passenger traffic at Los Angeles International Airport climbed to an all-time record during the first six months of 1963, as a total of 4,117,882 passengers used the new jet age terminal.

This represents an increase of 13.7 per cent over the same period in 1962, according to statistics of 30 airlines and the Federal Aviation Agency.

Los Angeles International Airport's passenger total reached 7½-million last year, and it is expected to go over 8 million in 1963, according to Melvin J. Erickson, president of the Board of Airport Commissioners.

International traffic made the greatest jump in the passenger category with 147,845 arrivals and departures, a gain of 27.3 per cent over last year's six-month figure.

Domestic passengers amounted to 3,806,974, an increase of 12.9 per cent, while overseas (Hawaii) travelers rose to 163,063, up 22.3 per cent.

Air freight showed the next most significant increase with a hike of 20.8 per cent to 113,298,820 pounds; air mail amounted to 38,284,366 pounds, a jump of 6.7 per cent; and air express totaled 11,661,042 pounds, up 1.7 per cent.

Air carrier movements at International Airport registered a gain of 7.8 per cent over the same period in 1962, with a total of 179,417 movements recorded, up 7.8 per cent.

Van Nuys Airport, the nation's leading general aviation airport, recorded 169,629 air carrier movements, an increase of 9 per cent over 1962. Civil movements climbed to 163,714 at Van Nuys, a jump of 9.5 per cent.

Attend the Church of Your Choice This Sunday

Letters to the Editor . . .

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor:

An open letter to Senator Thomas Kuchel:

Honorable Kuchel:

I have been most grieved about the recent Supreme Court ruling against prayer and Bible reading in the public schools. I'm sure that millions of other Americans feel the same way. Surely, the First Amendment which says, "Congress shall make no law respecting an establishment of religion or **prohibiting the free exercise thereof"** did not mean that we should ban God from our schools and not acknowledge our greatness as a nation to Him.

I understand that there are many bills before committees in both houses to amend the Constitution so as to spell out the legality of prayer and Bible reading in the public schools. I know that there is much legislation before both houses that need attention but I can think of none more important to the future of our country. So, I would urge that you wield your influence to get one of these bills out of committee onto the floor where it can be acted upon.

I Believe

"I believe the will of God the United States, in the forms approved by their own consciences, should render the homage due to the Divine Majesty, for the wonderful things He has done in the nation's behalf.

"I believe in His eternal truth and justice.

"I believev the will of God prevails. Without Him all human reliance is vain. Without the assistance of that Divine Being I can not succeed; with that assistance I cannot fail.

"I believe I am a humble instrument in the hands of our Heavenly Father. I desire that all my works and acts be according to His will; and that it may be so, I give thanks to the Almighty and seek His aid."

—Abraham Lincoln (in a creed formulated by his own words).

May you do all in your power to keep our country a strong and free America — dependent upon God.

—MRS. R. E. SCHENKE

Wistaria Club Meets Friday

The Wistaria Chapter of the California Federation of Chaparral Poets will meet on Saturday, Sept. 7, at 2 p.m. in the Sierra Madre Public Library, 442 W. Sierra Madre Blvd.

Since this is the first meeting of he year all members are urged to attend. Visitors are always welcome. Items of interest which the group will consider, in addition to the reading of original verses, are the Sixth Annual National Poets5 Day Contest on Oct. 19, participation in other state projects, and new adventures in program plans for the ensuing year.

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WISE SHOPPERS ALWAYS SAVE S&H GREEN STAMPS

THEY ARE WORTH MONEY TO YOU

ASK FOR A CATALOG . . . SEE THE WONDERFUL PREMIUMS THAT ARE WAITING FOR YOU

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82 W. Sierra Madre Blvd. EL 5-3456

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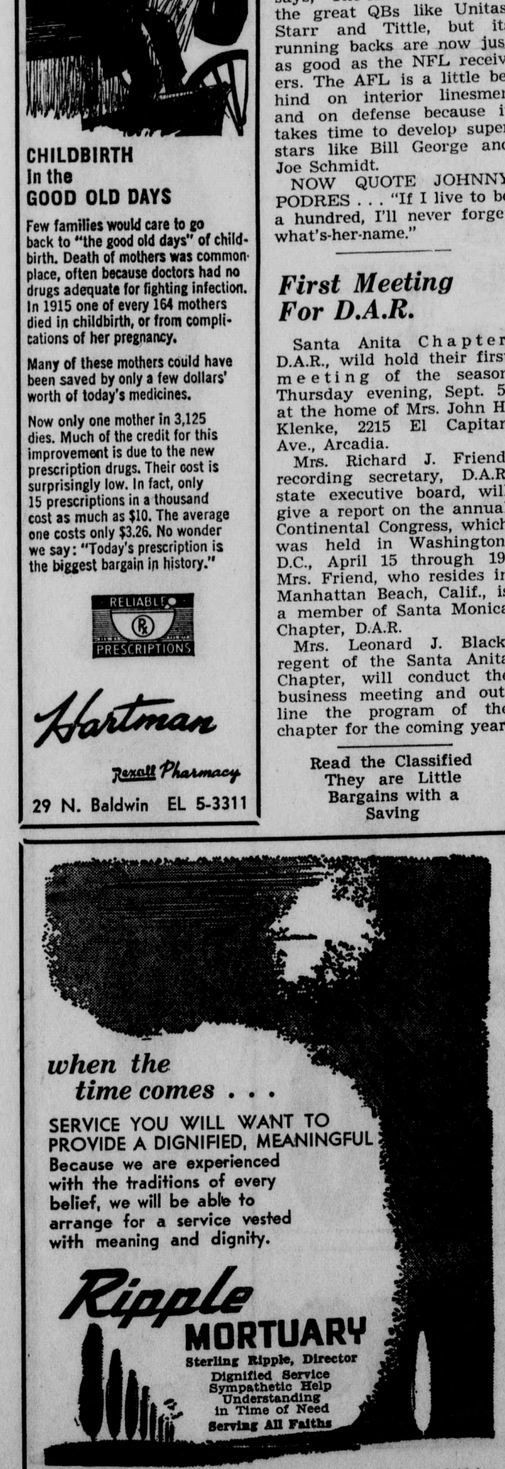
35 N. Baldwin EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES . . .

Ask for S&H GREEN STAMPS



when the time comes . . .

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Because we are experienced with the traditions of every belief, we will be able to arrange for a service vested with meaning and dignity.

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Sterling Ripple, Director
Dignified Service
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20% OFF
ON COURSES THROUGH SEPT. 13
Mona Lisa
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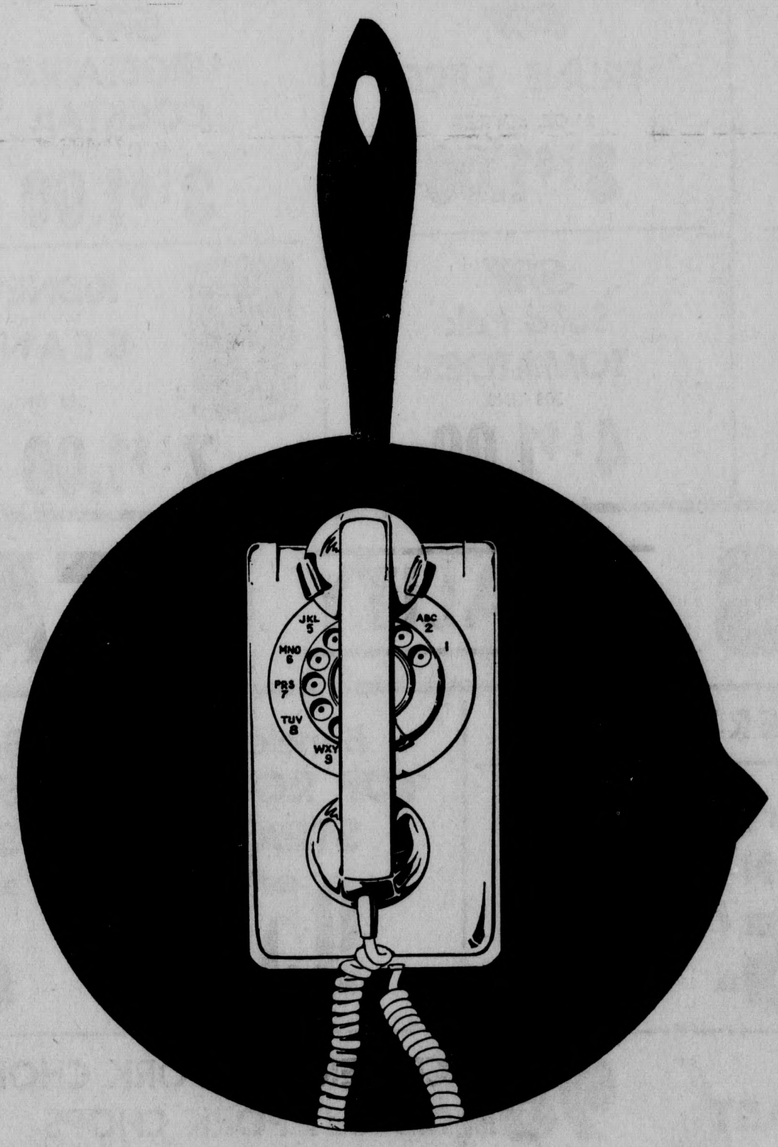
HAPPY HOMEMAKERS



Extensions . . . of Course

CALIFORNIA WATER & TELEPHONE COMPANY

For Your Convenience We Are Open 12 Hours A Day. 9 A.M. to 9 P.M.

Prices Effective Wednesday, Thursday, Friday and Saturday, Sept. 4, 5, 6 and 7. Closed Sundays

FROZEN FOODS

Freestone PEACHES
303 TINS
4 FOR $1.00

S and W
Sliced Cucumber PICKLES
39¢
24 OZ. JAR

Sliced PINEAPPLE
1½ TINS
4 FOR $1.00

Swanson TV DINNERS
49¢ EACH
Save 16c

Downyflake BLUEBERRY MUFFINS
29¢
Save 10c

S and W
OVEN BAKED BEANS
28 OZ. TINS
3 FOR $1.00

Stewed TOMATOES
303 TINS
5 FOR $1.00

S and W
GREEN BEANS
303 TINS
4 FOR $1.00

Four Fishermen FISHSTICKS
8 OZ. 29¢ *Save 10c*
14 OZ. 45¢ *Save 20c*

Coronet ONION RINGS
BIG 10 OZ. PKG.
35¢
Save 14c

APPLE SAUCE
303 TINS
5 FOR $1.00

S and W
TOMATO JUICE
46 OZ. TINS
4 FOR $1.00

GREEN PEAS
303 TINS
4 FOR $1.00

Sunshine HYDROX
FULL POUND
39¢
Save 10c

WESSON OIL
38 OZ.
49¢
EXTRA LARGE SIZE

S and W
APPLE JUICE
QUARTS
3 FOR $1.00

S and W
PRUNE JUICE
24 OZ. BOTTLES
3 FOR $1.00

S and W
VEGETABLE COCKTAIL
46 OZ. TINS
3 FOR $1.00

Instant NESCAFE
79¢
6 OZ.

Hunts TOMATO SAUCE
8 OZ. TINS
13 FOR $1.00

CORN
303 TINS
5 FOR $1.00

S and W
Solid Pak TOMATOES
303 TINS
4 FOR $1.00

KIDNEY BEANS
303 TINS
7 FOR $1.00

Carnation
WHITE ALBACORE SOLID PACK
TUNA
3 FOR $1.00

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EXTRA LARGE
PITTED OLIVES
3 FOR $1.00

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FRESH EASTERN PORK

Whole or Half
PORK LOIN ROAST
55¢ lb

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PORK LOIN ROAST 98¢ lb

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SPARE RIBS 49¢ lb

Our Own Make
PORK SAUSAGE
49¢ lb

Local
SWORDFISH STEAKS
79¢ lb

Boneless
TOP ROUND STEAK
95¢ lb

Boneless
SWISS STEAK
79¢ lb

CENTER CUT PORK CHOPS	89¢ lb
RIB CUT PORK CHOPS	63¢ lb
END CUT PORK CHOPS	49¢ lb
THICK CUT PORK CHOPS	85¢ lb

Northern
HALIBUT STEAKS
79¢ lb

Hormel
Grade --A--
BACON
59¢ lb

Fresh Produce

CRANSHAWS
CANTALOUPES
HONEY DEWS
CASABAS
PERSIANS
5¢ lb

THOMPSON SEEDLESS
RED GRAPES
BLACK GRAPES
ITALIA GRAPES
10¢ lb

Large Solid
LETTUCE
10¢ ea

ROESS SMART NET

331 W. Sierra Madre Blvd. at Lima St.